DELL

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FREE BONUS! GIANT THUMBPRINT POSTER LOOK INSIDE!

CRACKED

MAZAGINE

ONLY 40¢

No. 96
OCTOBER

SOMETHING FUNNY IS GOING ON HERE!

WANTED

NUMBER 96 OCTOBER 1971

CRACKED

. . . ALL SERIOUSNESS ASIDE?

ROBERT C. SPROUL *publisher*

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Carefully detach complete cover at staples and poster is ready for hanging!

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Shut-up and read, dummy!

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WHAT'S UP FRONT—Our Cover!

On this month's cover, Sylvester "demonstrates" that CRACKED stands foursquare behind the hardhats in their fight to remove the dissident elements from the American scene. Of course Sylvester isn't really a hardhat (his head is hard enough without one). It's just that he's gotten sick and tired of cleaning up all the mess the peace demonstrators leave lying around. Actually, Sylvester thinks that a "dissident element" is a very shy, large, gray animal with big floppy ears and a long truhk.

TOMORROW'S SQUARE

PRO FOOTBALL

The FBI is really hung-up knowing this guy is on the loose. If you see this criminal, make no attempt to apprehend him yourself. Make no attempt to call the FBI. (They're scared too). You might try the Jolly Green Giant. . .

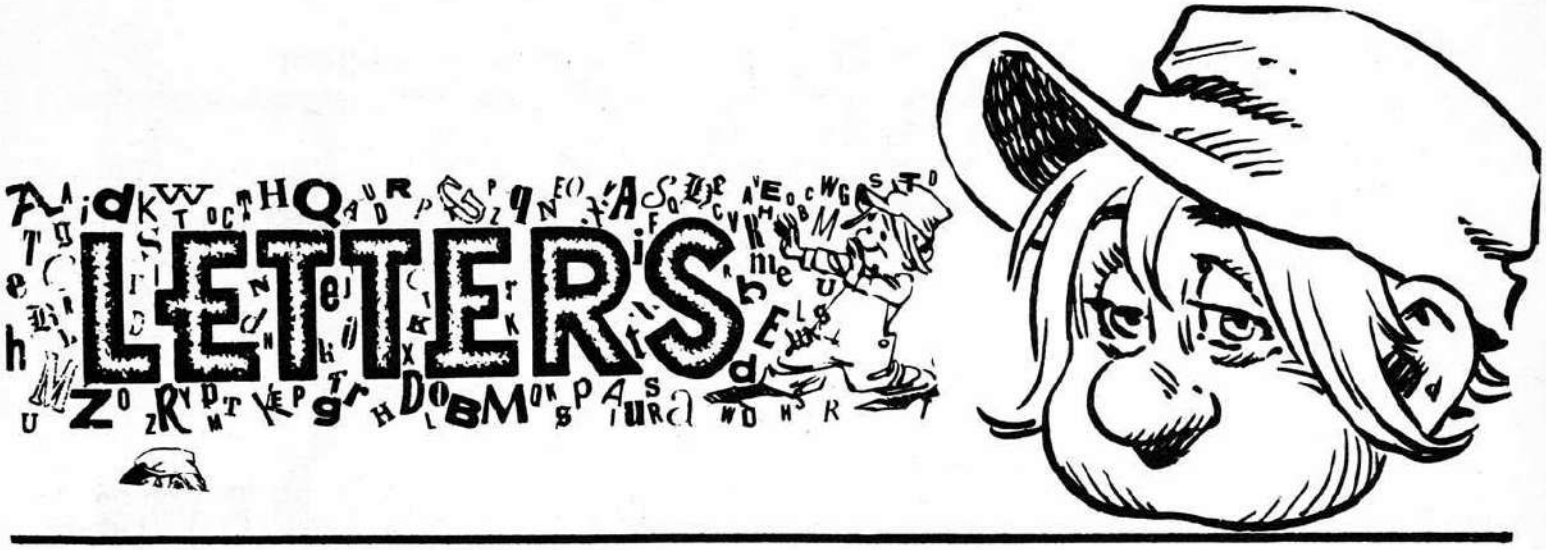
WATCH OUT FOR THIS GUY!

VACATIONS

OCCULT CULTS

HUDD & DINI

COMBINED TV

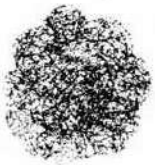


Dear Idiots,

Your May issue was really great! I especially loved the story entitled "Give it back to the Indians." It really got right to the point of what's wrong with our sophisticated, technology-oriented modern society. The only problem was that it was almost too true to be funny. By the way, did you ever consider giving CRACKED back to the Indians?

Susan Conklin
Erie, Pa.

Yes! We gave it a try, but we couldn't come up with the fourteen dollars they wanted to take it off our hands. Don't give up hope yet, though. At this very moment, we're negotiating with a tribe of pygmies from the upper Amazon river. Just possibly they're ignorant enough to make a deal with us.



Dear Buffoons,

After reading the October issue, I got to wondering if any of you guys took the "Are You A Dumb-Dumb" test. If so, how did you score.

Tom Wallin
Seattle, Wash.

We intended to take it, but our copy got soaked by this rainstorm that happened while we were standing out in front of the building, so we never found out. . .

Dear CRACKED,

Your "Airpot" satire was the biggest disaster since the SST! You guys are all completely insane!

Mike McNulty
Los Angeles

We know, we know! Dean Martin wrote asking for a case of whatever it is we're drinking.

Dear CRACKED,

I have a problem, and since you caused it, it's only fair that you should help me solve it. When I put your "Fly for Sale" poster up on my wall, all my friends tried to pick the fly off, or swat it. They kept this up until they dug a hole clear through the plaster. You can't even see the fly any more—nothing but a big hole in the wall. What should I do?

Steve McNally
Athens, Ga.

All you need is a new fly. Roll up this copy of CRACKED into a swatter and wait till you see a horse fly. If you do see a horse flying, come on up to our offices. We need people like you on our staff!

Dear White Men,

You stop sending us this trash or we get you with blowguns and poison darts. No Deal! We just primitive, not stupid! We even try thatching roofs of huts with pages of magazines you send—whole hut get soggy, even before rainstorm. You stuck with it. Nobody crazy enough to take CRACKED off your hands, except maybe American Government.

The Pygmies
Box 302
Upper Amazon River
Brazil

Saaaaaaaay! Now there's an idea! Maybe we could get President Nixon to declare us a disaster area.

Dear CRACKED,

I really dug your satire of "Mockus Smellby." You really told everyone what doctors are really like. I mean, they're all just in it for the money, right?

Jim Messina
Chicago, Ill

Don't ask us, Jim. The AMA told us we were all incurably sick in the head—free! We thought that was awful nice of them.

Do your part in the war on gloom!

Yes, join the thousands of young Americans who have already found how easy it is to subscribe to CRACKED. For only $3.00 you'll receive eight issues of this RED, WHITE AND BLUES-CHASING fun magazine. Join up today and get your share of the STAR-SPANGLED smiles in CRACKED.

CRACKED SUSCRIPTIONS
235 PARK AVE. SOUTH
NEW YORK, N.Y. 10011

Here's my THREE DOLLARS Please put me on your subscription list real fast. I want lots of large laughs?

NAME.....

ADDRESS.....

CITY.....

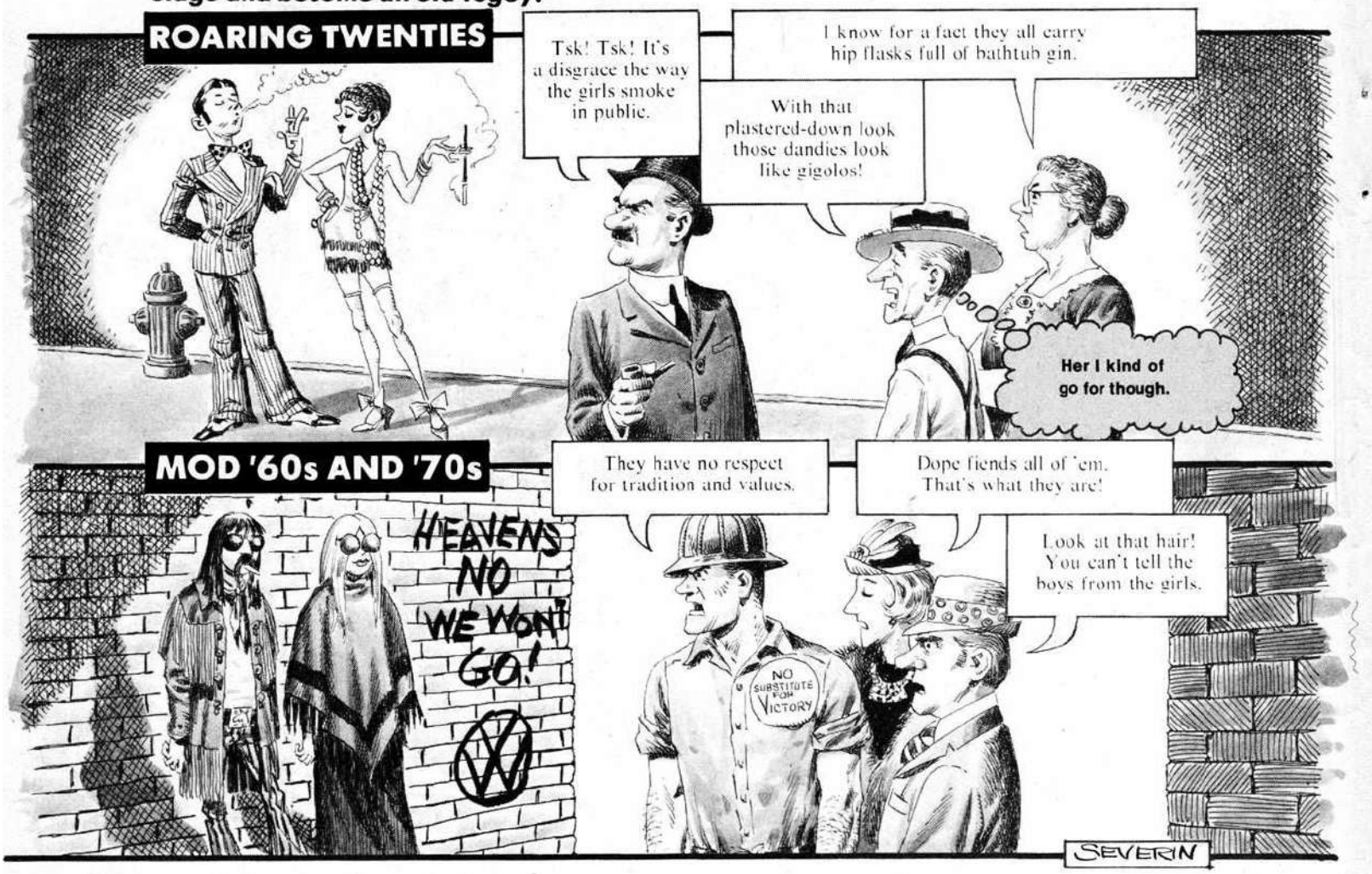
STATE..... ZIP.....

8 Issues—$3.00 Outside U.S.A.—$3.50

Consult your local recruiting coupon today!

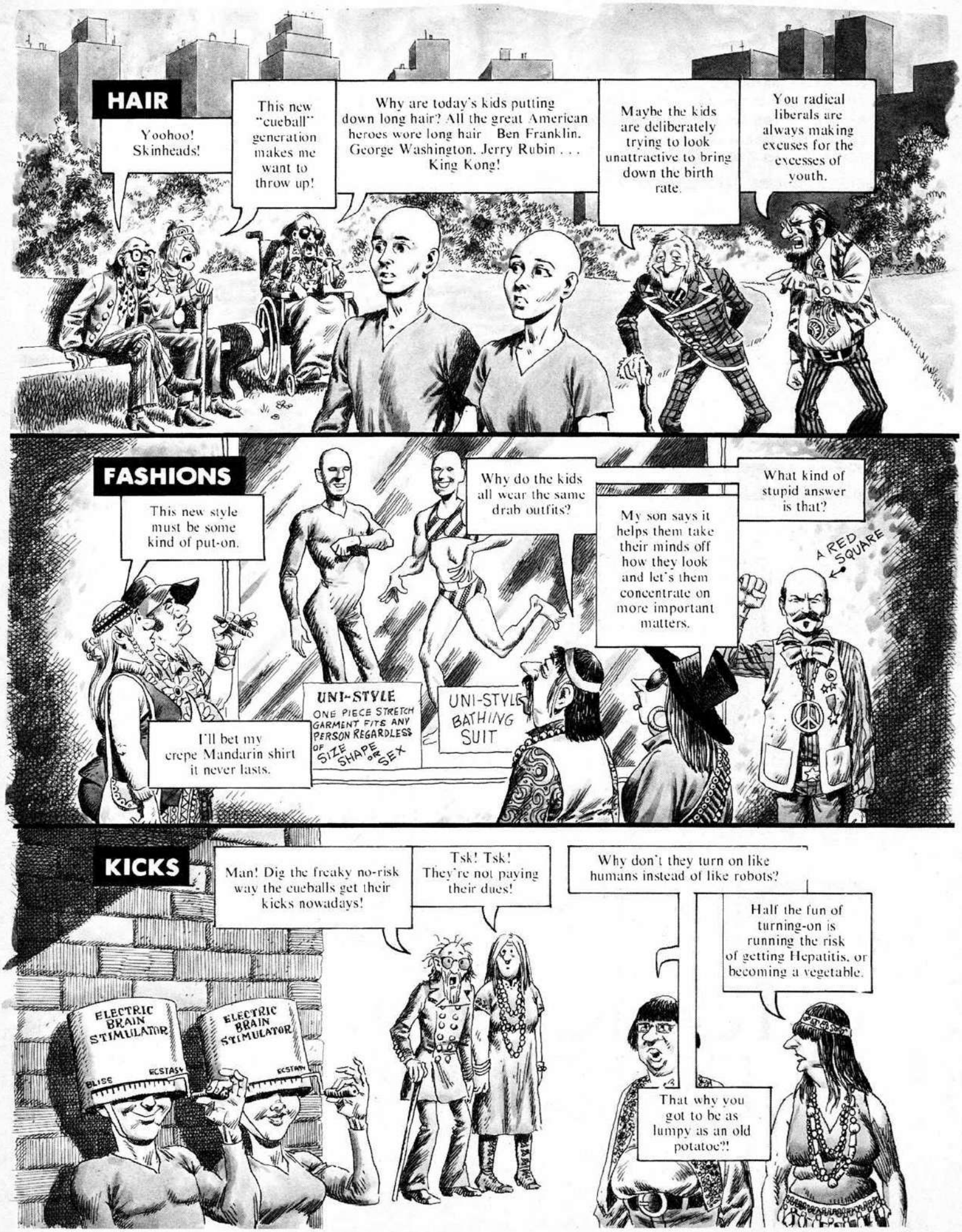
GENERATION GAP FLAP SECTION:

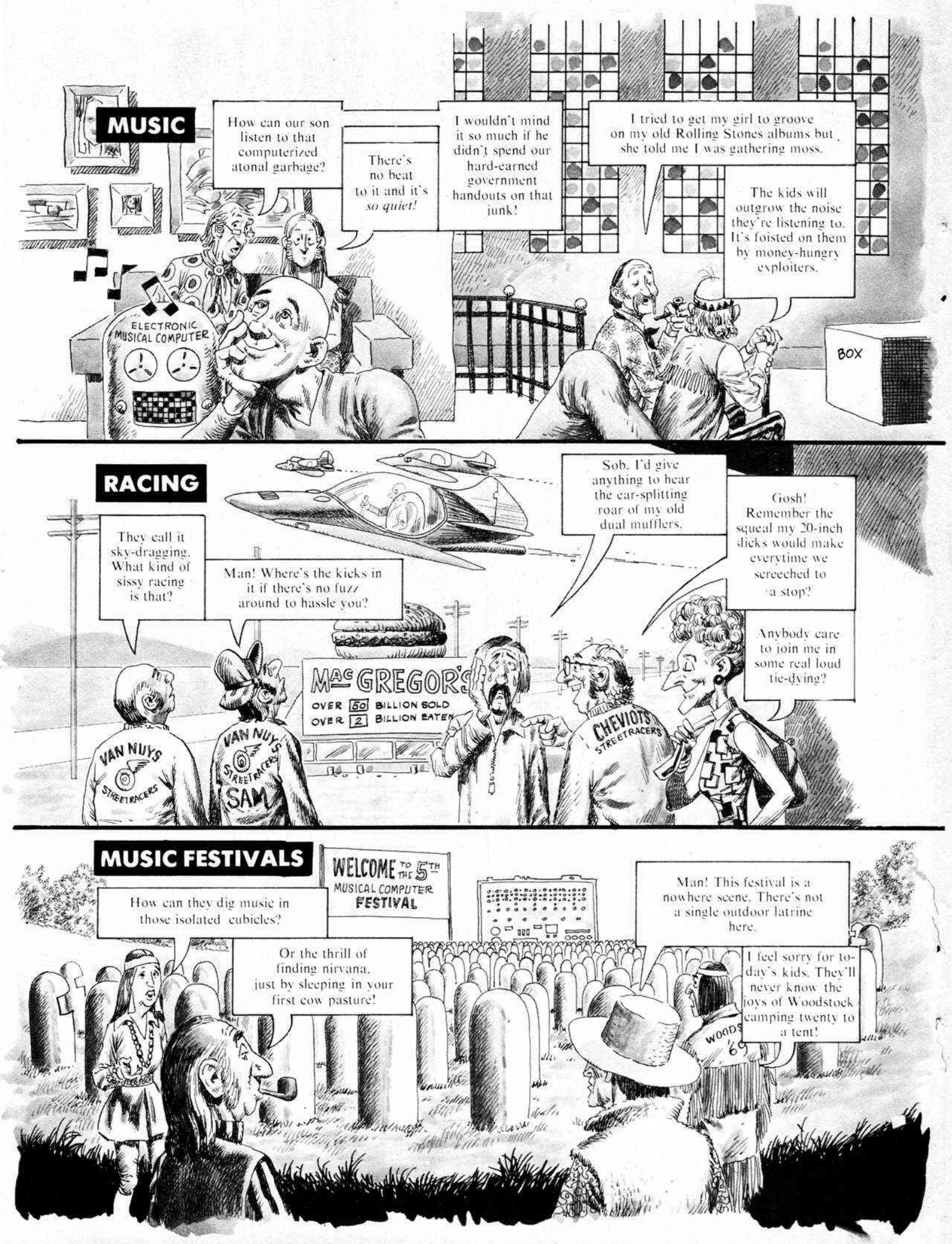
Every time a new generation comes along with a new life style the established generation tries to put it down and with good reason—no one likes to relinquish center stage and become an old fogey.



But alas, the fate of being supplanted by a younger generation awaits even today's hip, mod generation. To show you what we mean, CRACKED pushes the clock forward 30 years . . . right to the time when . . .

TODAY'S SWINGER IS TOMORROW'S SQUARE


HAIR
Yoohoo! Skinheads!
This new "cueball" generation makes me want to throw up!
Why are today's kids putting down long hair? All the great American heroes wore long hair Ben Franklin. George Washington. Jerry Rubin . . . King Kong!
Maybe the kids are deliberately trying to look unattractive to bring down the birth rate.
You radical liberals are always making excuses for the excesses of youth.
FASHIONS
This new style must be some kind of put-on.
Why do the kids all wear the same drab outfits?
My son says it helps them take their minds off how they look and let's them concentrate on more important matters.
What kind of stupid answer is that?
A RED SQUARE
I'll bet my crepe Mandarin shirt it never lasts.
UNI-STYLE ONE PIECE STRETCH GARMENT FITS ANY PERSON REGARDLESS OF SIZE SHAPE OR SEX
UNI-STYLE BATHING SUIT
KICKS
Man! Dig the freaky no-risk way the cueballs get their kicks nowadays!
Tsk! Tsk! They're not paying their dues!
Why don't they turn on like humans instead of like robots?
Half the fun of turning-on is running the risk of getting Hepatitis, or becoming a vegetable.
That why you got to be as lumpy as an old potatoe?!
ELECTRIC BRAIN STIMULATOR
BLISS
ECSTASY
ELECTRIC BRAIN STIMULATOR
ECSTASY


MUSIC
How can our son listen to that computerized atonal garbage?
There's no beat to it and it's *so quiet!*
I wouldn't mind it so much if he didn't spend our hard-earned government handouts on that junk!
I tried to get my girl to groove on my old Rolling Stones albums but she told me I was gathering moss.
The kids will outgrow the noise they're listening to. It's foisted on them by money-hungry exploiters.
ELECTRONIC MUSICAL COMPUTER
BOX
RACING
They call it sky-dragging. What kind of sissy racing is that?
Man! Where's the kicks in it if there's no fuzz around to hassle you?
Sob. I'd give anything to hear the ear-splitting roar of my old dual mufflers.
Gosh! Remember the squeal my 20-inch slicks would make everytime we screeched to a stop?
Anybody care to join me in some real loud tie-dying?
MAC GREGOR'S
OVER 60 BILLION SOLD
OVER 2 BILLION EATEN
VAN NUYS STREETRACERS
VAN NUYS STREETRACERS SAM
CHEVIOTS STREETRACERS
MUSIC FESTIVALS
WELCOME TO THE 5TH MUSICAL COMPUTER FESTIVAL
How can they dig music in those isolated cubicles?
Or the thrill of finding nirvana, just by sleeping in your first cow pasture!
Man! This festival is a nowhere scene. There's not a single outdoor latrine here.
I feel sorry for today's kids. They'll never know the joys of Woodstock camping twenty to a tent!
WOODS '69

SCHOOLS

Three children and not one of them a dropout! Where did we go wrong?

When I was your age I was burning down my school and occupying the principal's office.

But, dad, how can we burn our school down? It's right here in our home!

We program our own home-study courses!

Say, are you brats trying to get your uncle "Groovy" and me uptight?

Yeah, you haven't used one four-letter word since we got here!

ELECTRONIC HOME TEACHER

HIPPY COMMUNES

But Dad . . . I mean, Dads. I have to leave the commune. There's got to be more to life than harvesting wheat by hand.

Nonsense! Harvesting wheat is an act of creative meditation.

Harvesting wheat contributes to your spiritual well-being.

And besides some of it we can actually eat!

The ingrate wants to split. And for fifteen years we gave him the best part of the communal mattress to sleep on.

PROTESTING

Son, you haven't lived until you get your first splinter from carrying a protest sign.

How can you open up lines of communication with kids who show no respect for disrespect?

What bugs me is their questioning the value of questioning.

I gave my son a bullhorn for his sixteenth birthday and would you believe it he didn't know what it was!

FREE THE MOON FROM EARTH'S TYRANNICAL PULL

RAISE THE VOTING AGE TO 40

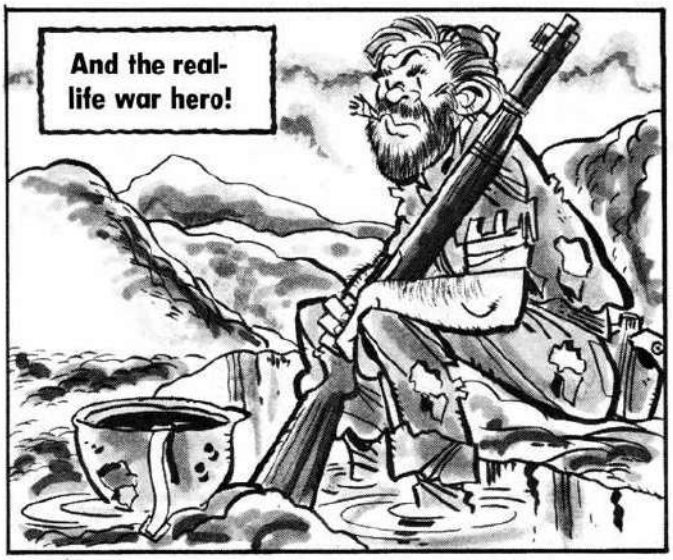
DRAFT BEER

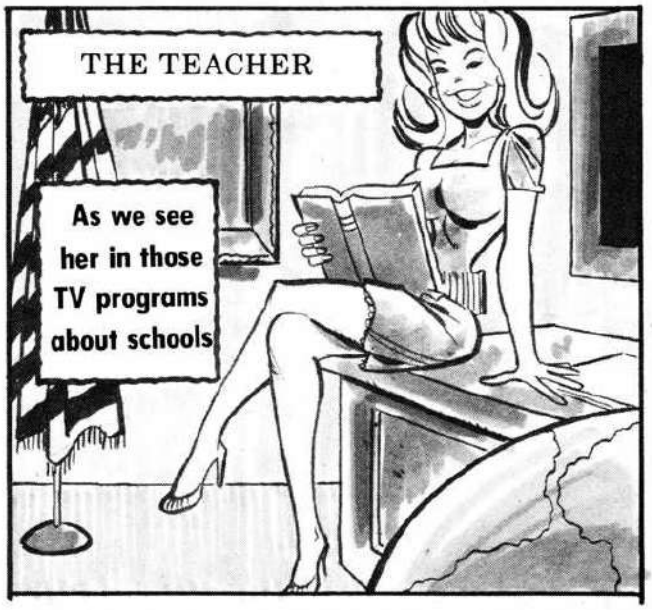
Like I always say – you can't trust anyone under fifty.

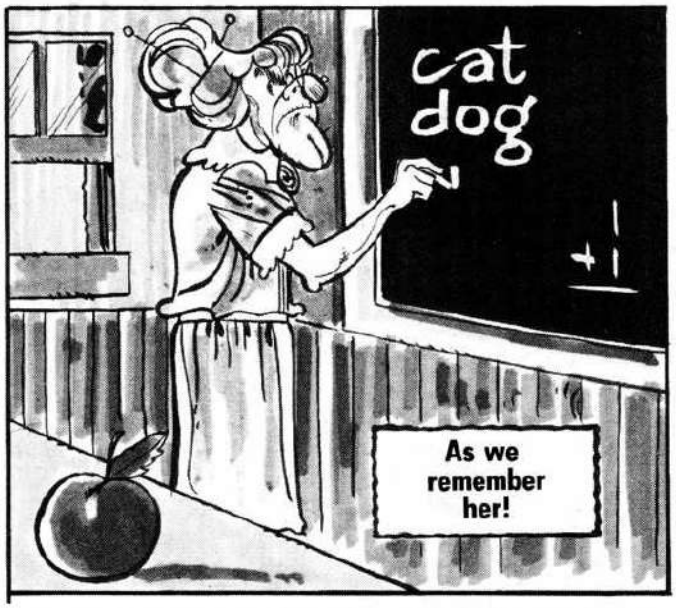
Ever notice how Hollywood and TV tend to glamorize things? Well, take a look at some real-life situations in these...

CRACKED

STEREOTYPES







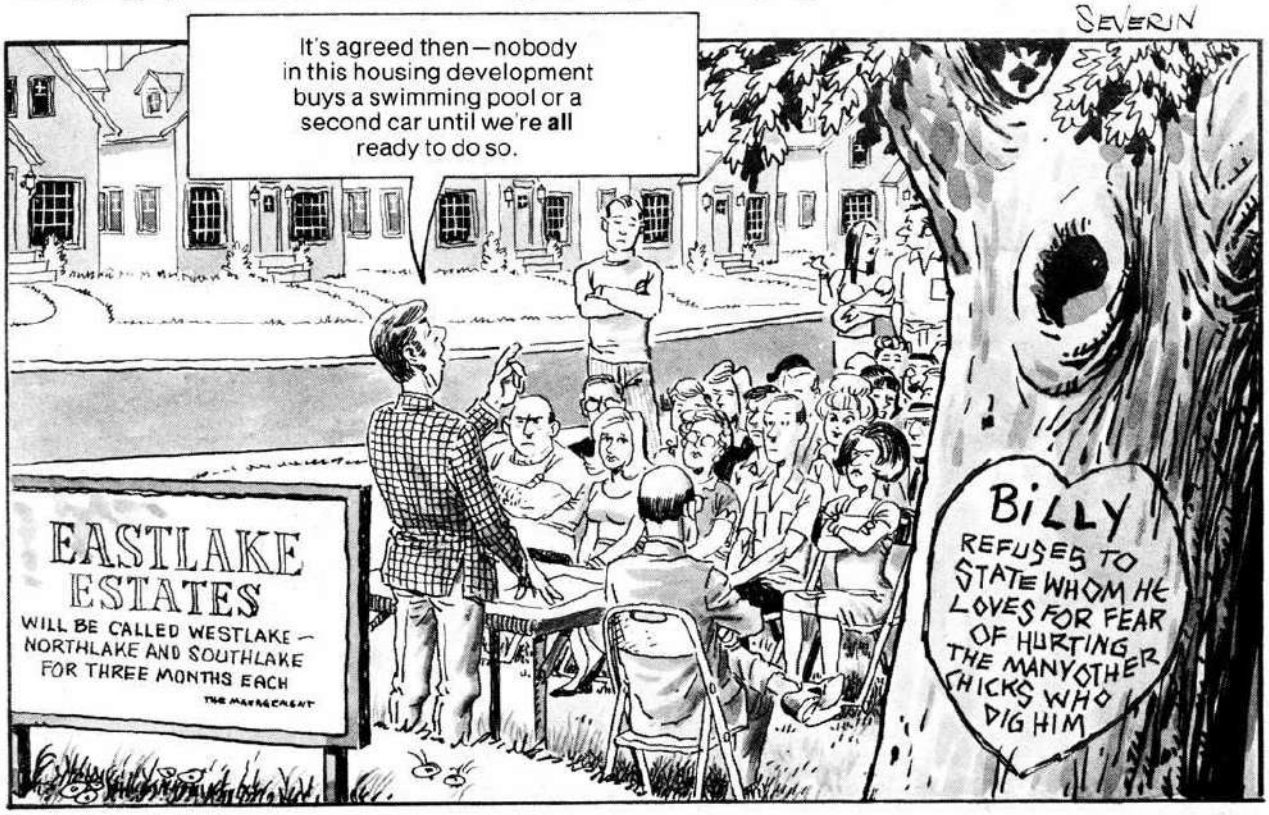
THE HOUSEWIFE
As seen on your TV screen...
And as she looks in real life!
THE SHORT ORDER COOK
As we see him in the magazine ads...
And as they sometimes look!
THE SWITCHBOARD OPERATOR
She sounds like she looks like this...
But she really looks like this!

ERASE THE RAT RACE SECTION:

Disenchanted with the rat race? This attitude is not confined to dropouts and hippie communes, by any means. In some colleges, for example, students have succeeded in eliminating grades. We at CRACKED support the reduction of competition. Always being compared to that other magazine makes us very MAD. As a preview of things to come CRACKED takes you to that blissful state of nirvana . . .

WHEN ALL COMPETITION IS ELIMINATED

"Keeping up with the Joneses" will give way to "Staying back with the Browns."



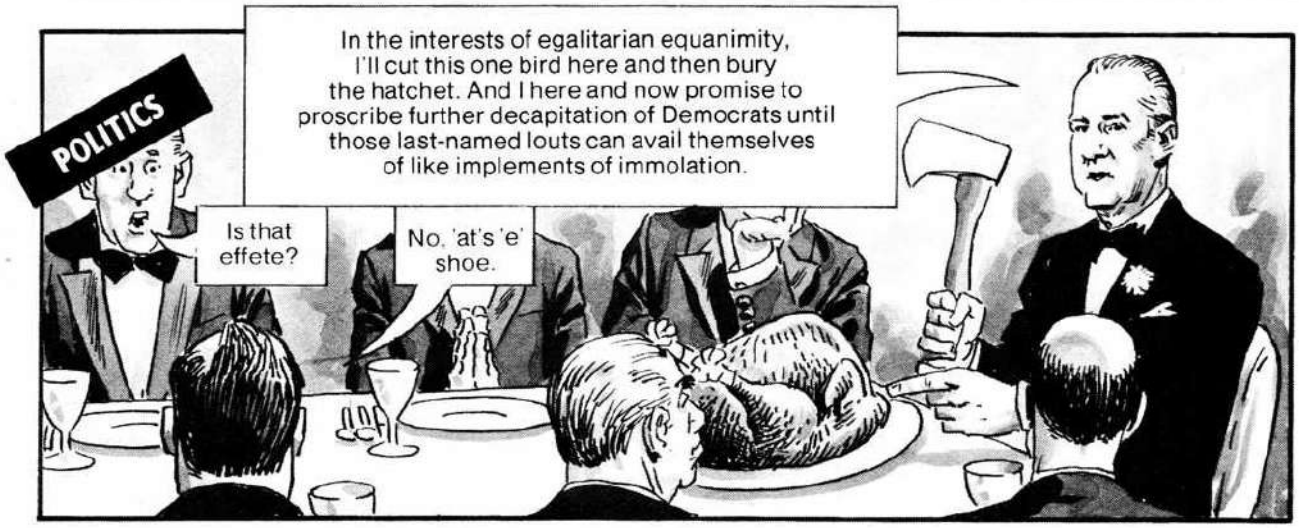
Just because we're only no. 2, why break our necks trying to beat no. 1 ?

ADVERTISING

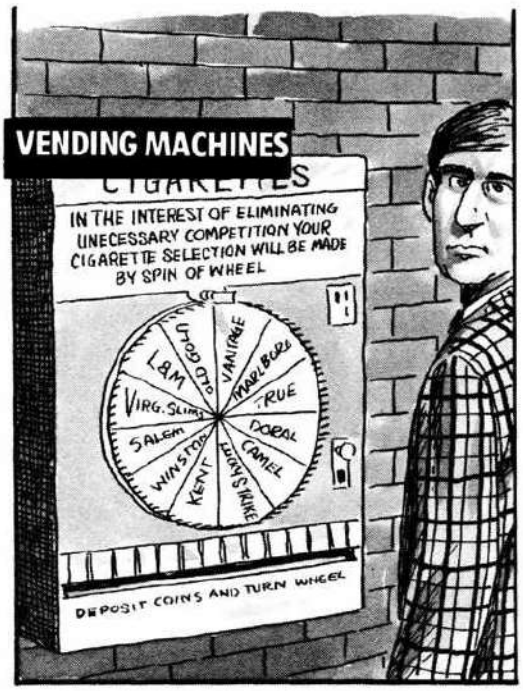
Yes, we finally saw the folly of our ways. If we were to become No. 1 in the car rental business, someone else would become No. 2 and they would have to try to knock our block off, thus perpetuating the never-ending rat race.

HAV-US CAR RENTAL AGENCY

The same goes for us!	*We Agree!*	Our sentiments exactly!	Amen!
Hurtz	ALLIN RENT-A-CAR	KINEE CAR RENTAL	THRIFTEE RENT-A-CAR



SPORTS
Hurry up, you guys! We all have to cross the finish line together.


VENDING MACHINES
IN THE INTEREST OF ELIMINATING UNECESSARY COMPETITION YOUR CIGARETTE SELECTION WILL BE MADE BY SPIN OF WHEEL
OLD GOLD
VANITAGE
LAM
MARLBORO
VIRG. SLIMS
TRUE
SALEM
DORAL
WINSTON
CAMEL
KENT
LUCKY STRIKE
DEPOSIT COINS AND TURN WHEEL

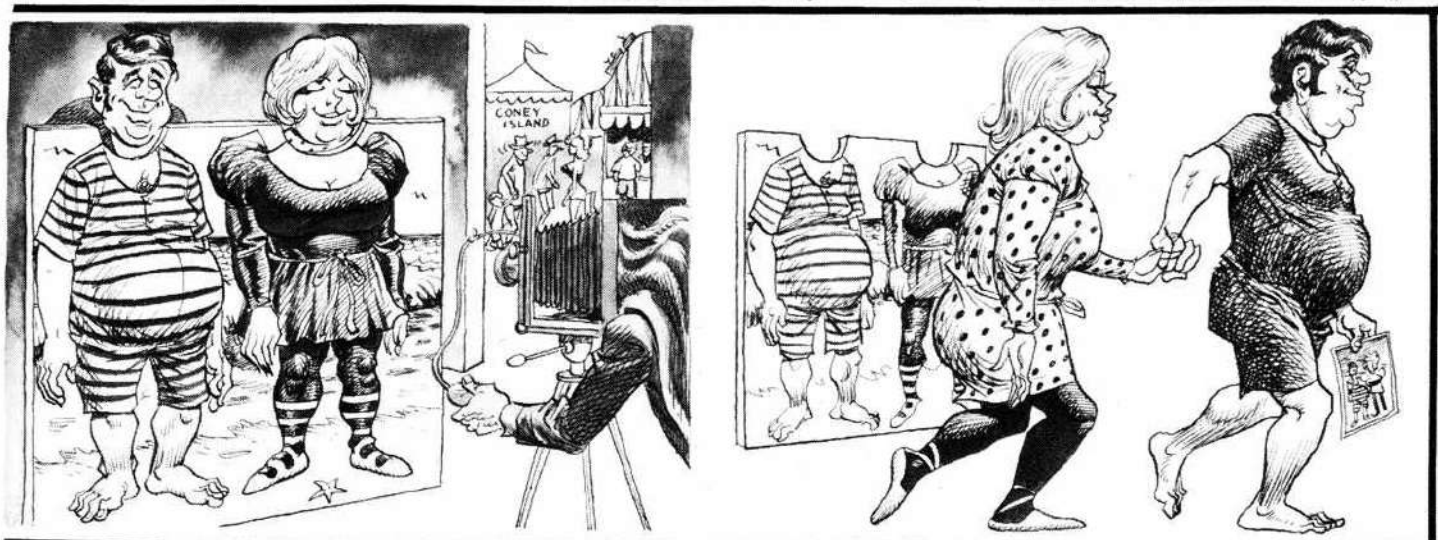
THE BEACH
ALL FEMALE BATHERS ON THIS BEACH ARE REQUIRED TO WEAR NON-COMPETITIVE TYPE SWIMSUITS
ALL MALES ARE PROHIBITED FROM DOING HANDSTANDS AND OTHER STUNTS THAT WOULD EMBARRASS PUNY TYPES
NOTICE TO BULLIES
98 lb WEAKLINGS ARE PROTECTED TO THE FULL EXTENT OF THE LAW
C. ATLAS
COMMISSIONER OF POLICE

SHOPPING
There's only one marked-down girdle left. Why don't **you** take it?
GIRDLE SALE
I wouldn't dream of it dearie . . . . you saw it first.

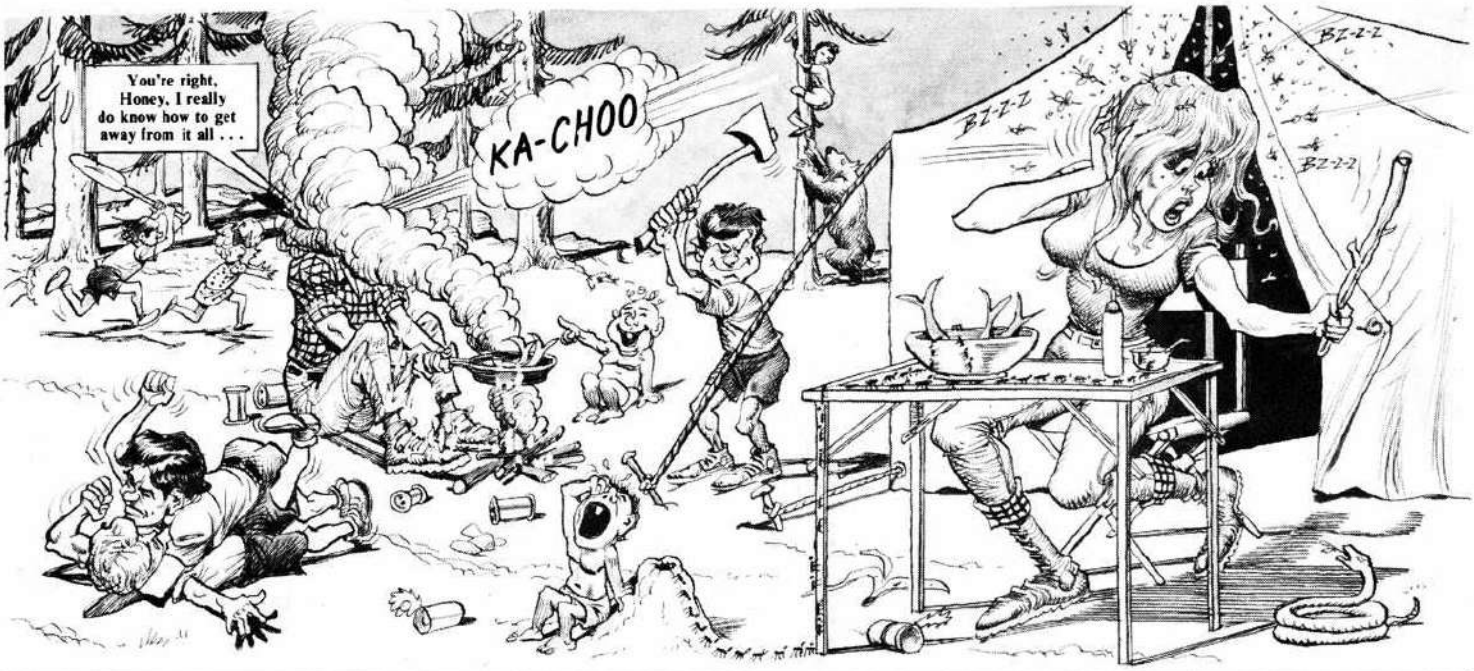
CRIME
I suggest we toin over our protection and loan shark rackets to da Kowalski mob.
Yeah! Da only ting dem poor schnooks control in this town are da gumball machines.
THE SYNDICATE INC.
TO BE FAIR
ALL 8 BALL GAMES MUST BE FOLLOWED BY 7, 6, 5, 4, 3 2, & 1 BALL GAMES

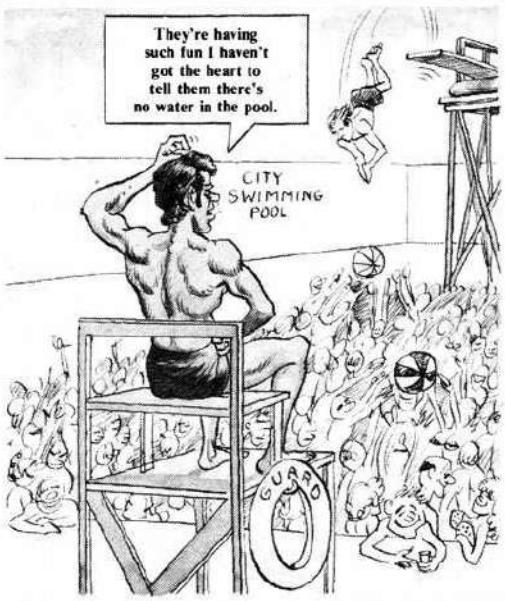
It's the goofy getaway season again so let's go away too—and we mean let's go zzzz-oooo-mmmm awa-a-a-y-y far out, as:

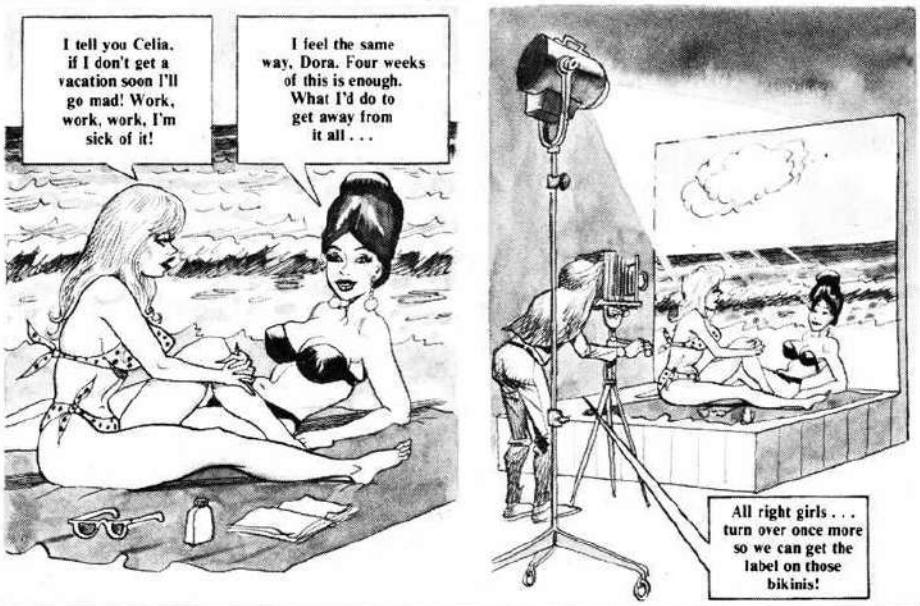
CRACKED LOOKS



AT VACATIONS


You're right, Honey, I really do know how to get away from it all . . .
KA-CHOO
BZ-Z-Z
BZ-Z-Z
BZ-Z-Z

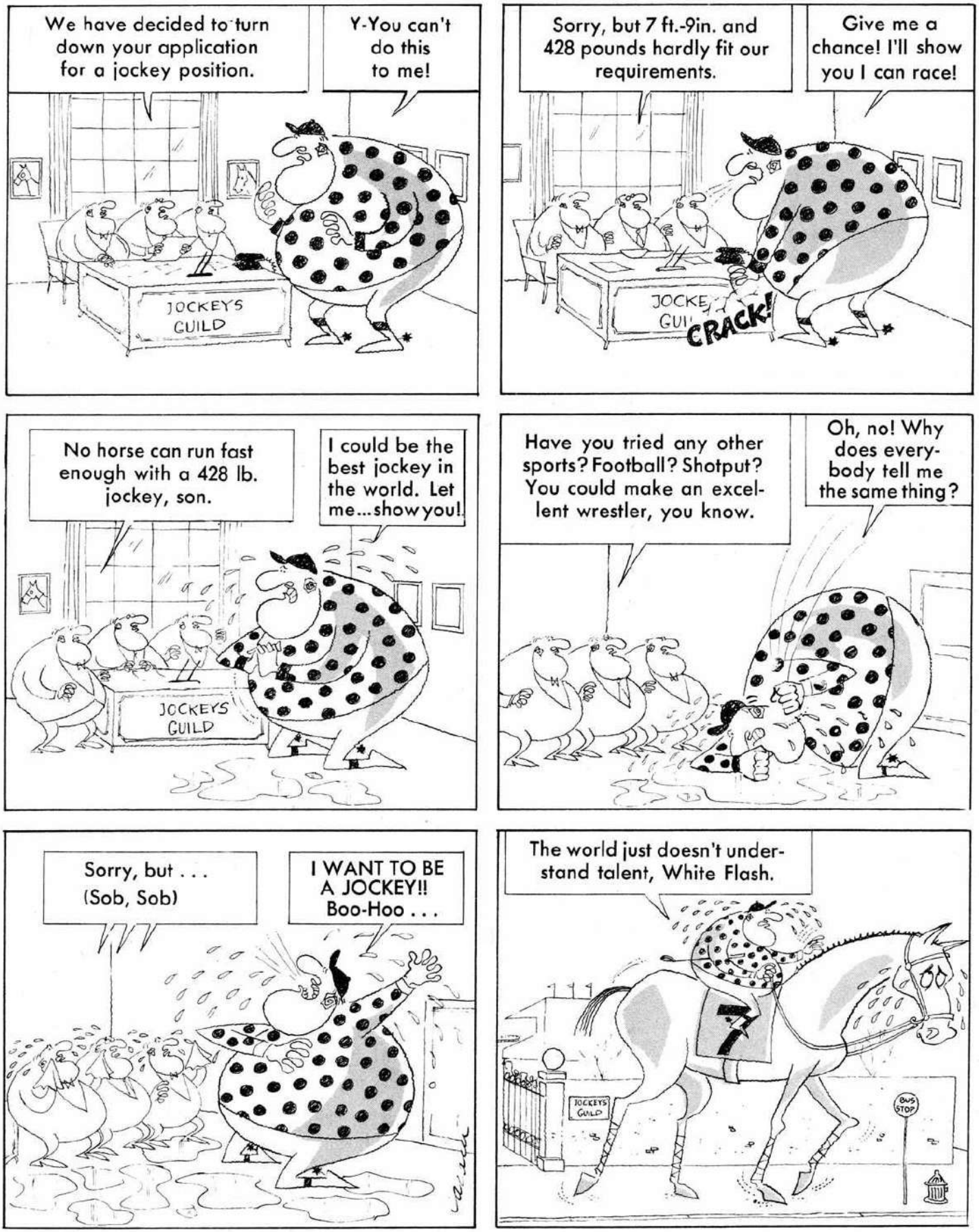

They're having such fun I haven't got the heart to tell them there's no water in the pool.
CITY SWIMMING POOL
GUARD


I tell you Celia, if I don't get a vacation soon I'll go mad! Work, work, work, I'm sick of it!
I feel the same way, Dora. Four weeks of this is enough. What I'd do to get away from it all . . .
All right girls . . . turn over once more so we can get the label on those bikinis!

Hey Duke, landed anything yet?

Yeah!!

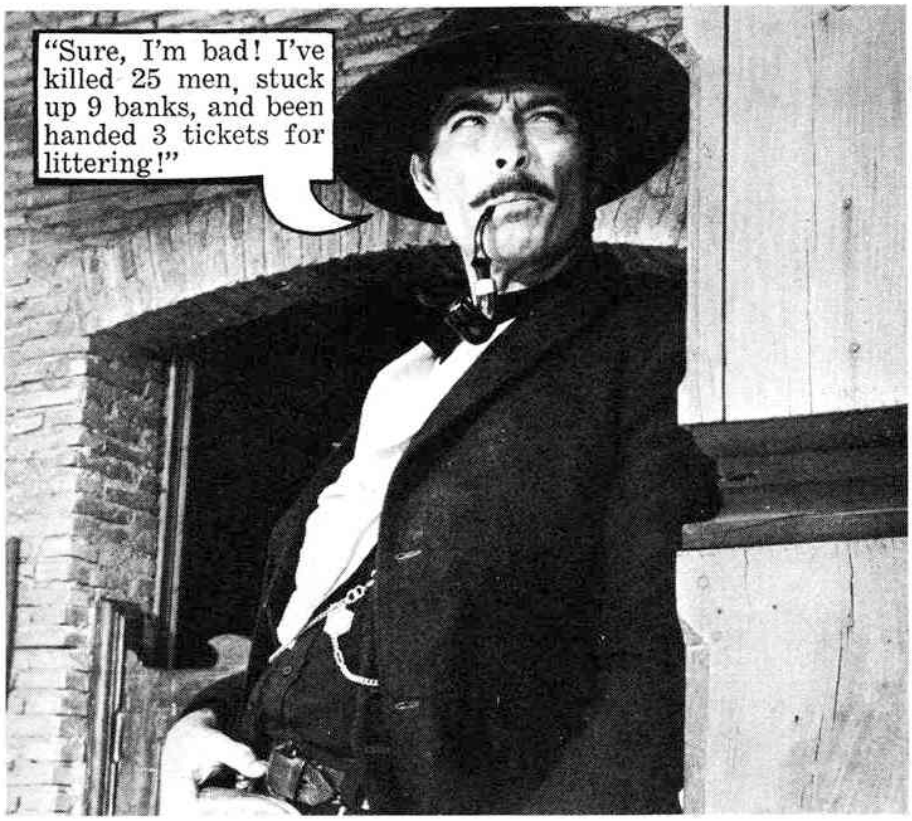
THE JOCKEY

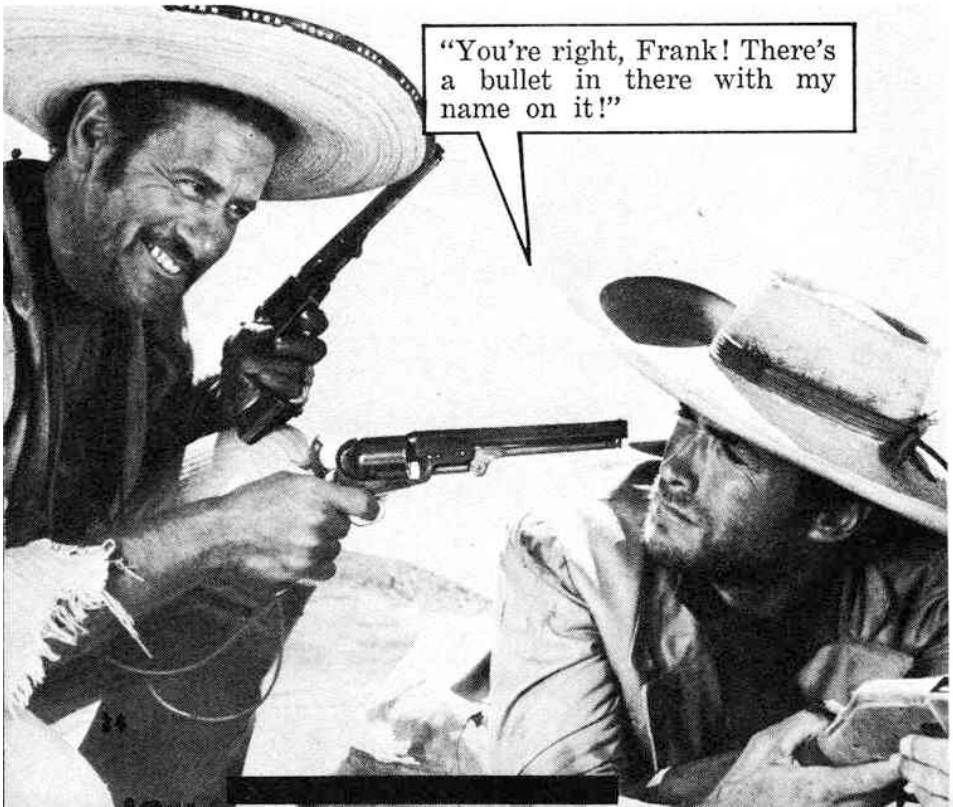

We have decided to turn down your application for a jockey position.
Y-You can't do this to me!
JOCKEYS GUILD
Sorry, but 7 ft.-9in. and 428 pounds hardly fit our requirements.
Give me a chance! I'll show you I can race!
CRACK!
No horse can run fast enough with a 428 lb. jockey, son.
I could be the best jockey in the world. Let me...show you!
JOCKEYS GUILD
Have you tried any other sports? Football? Shotput? You could make an excellent wrestler, you know.
Oh, no! Why does everybody tell me the same thing?
Sorry, but . . . (Sob, Sob)
I WANT TO BE A JOCKEY!! Boo-Hoo . . .
The world just doesn't understand talent, White Flash.
7
JOCKEYS GUILD
BUS STOP

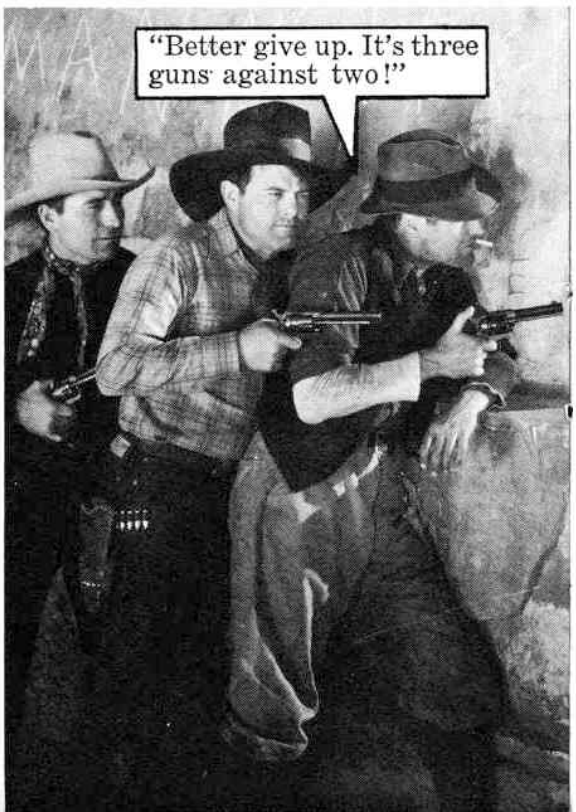
HEADING FOR THE LAUGH ROUND-UP SECTION:

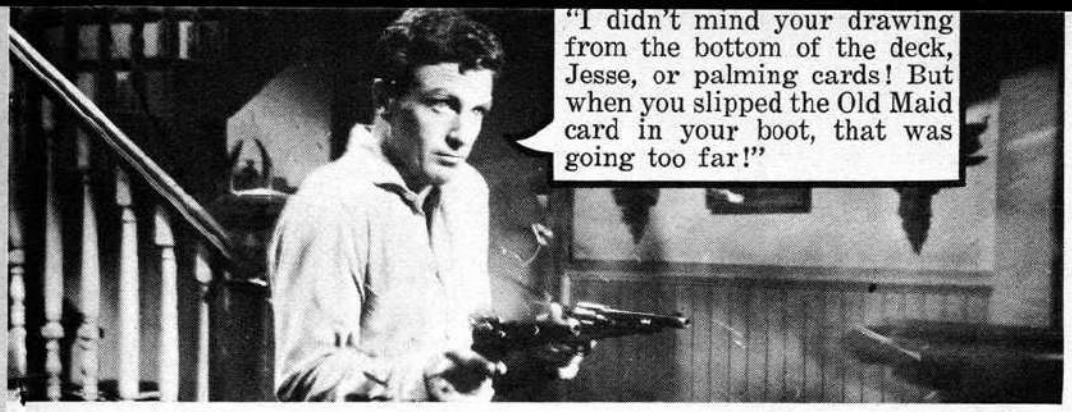
CRACKED RIDES WEST!

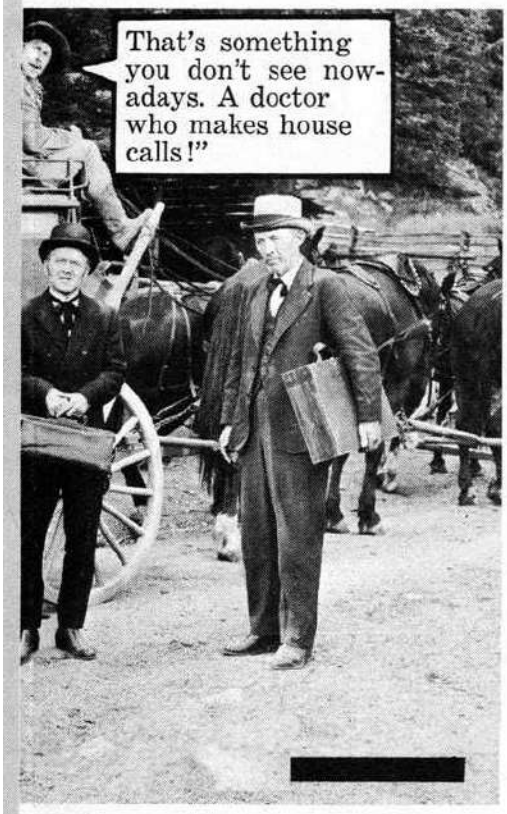
When it comes to action, thrills and plenty of good, old gunfighting, you just can't beat a cowboy movie. These motion pictures have everything: Indian raids, cattle stampedes, barroom fights, guys looking for gold, and girls looking for guys who found the gold! Come on, pardners! Let's hit the trail as . . .



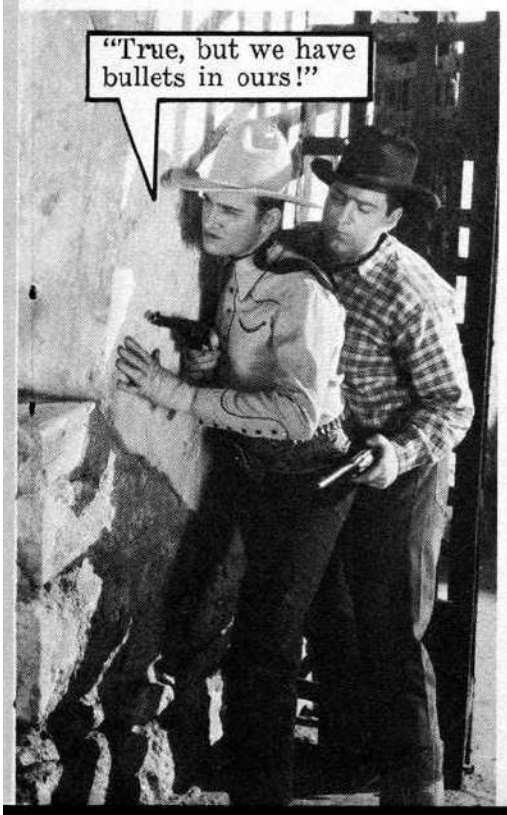


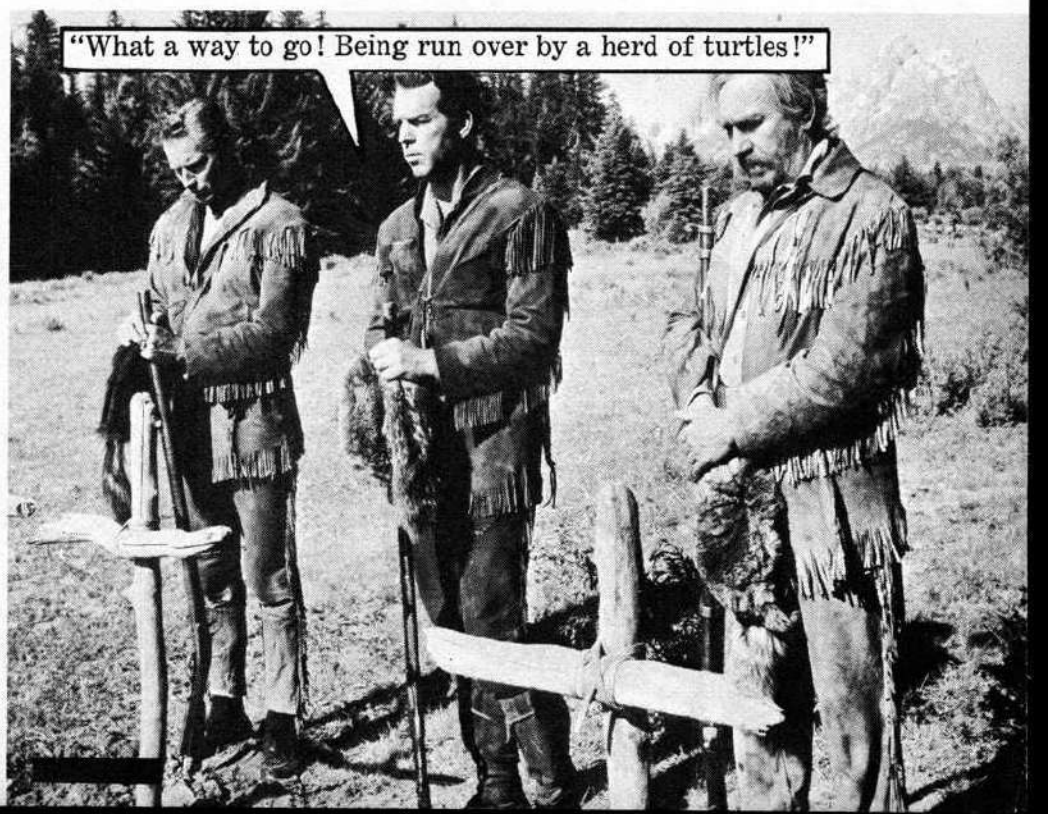



"I didn't mind your drawing from the bottom of the deck, Jesse, or palming cards! But when you slipped the Old Maid card in your boot, that was going too far!"


That's something you don't see nowadays. A doctor who makes house calls!"

"High noon already? Gee, my watch must be slow!"


"True, but we have bullets in ours!"


"What a way to go! Being run over by a herd of turtles!"

BIG EXTRA BONUS!

INSULT GUIDE

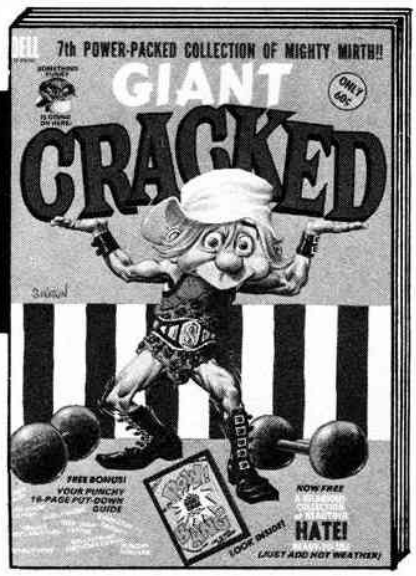
NO EXTRA CHARGE!

FREE IN THE

7TH GIANT CRACKED

16 PAGES OF FUN!

EXCITING NEW WAYS TO INSULT EVERYONE! PUT-DOWNS FOR ALL OCCASIONS!



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ONLY 60c EACH

A ONE-OF-A-KIND INSERT APPEARING EXCLUSIVELY IN CRACKED'S NEW LAUGH RIOT HUMOR ANNUAL

CRACKED ANNUALS
235 Park Ave. South
New York, New York 10003

I enclose..... Send me the Annuals I have checked. 60 cents each.

- ☐ GIANT CRACKED #7
- ☐ BIGGEST GREATEST #6
- ☐ SUPER CRACKED #3
- ☐ SUPER CRACKED #4
- ☐ BIGGEST-GREATEST #5
- ☐ GIANT CRACKED #6

PLEASE RUSH! I enclose 25c extra.

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

Many people believe that they can achieve anything they want just by working hard, being conscientious, playing fair or working hard. But believing and achieving are two different balls of wax. At least, that's what we learned when we took a recent nationwide survey and assembled all the true secrets of success. Here, then, is CRACKED'S guide to...

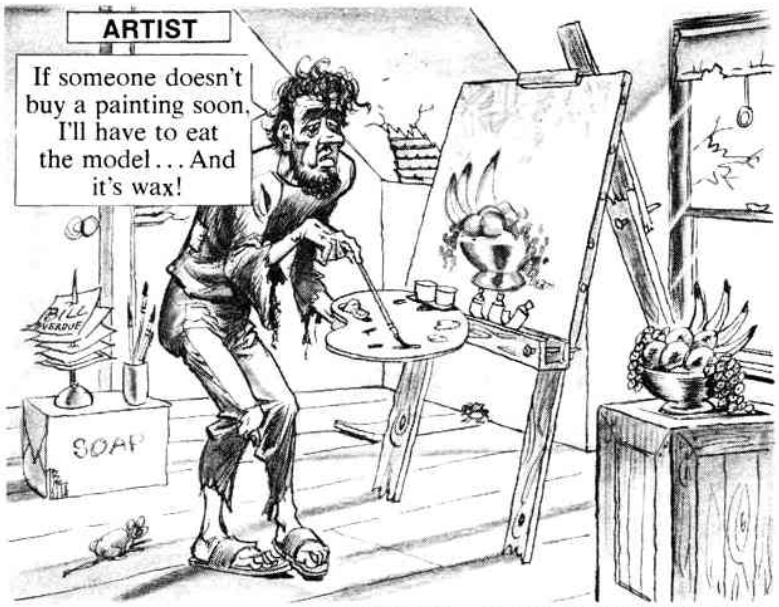
SUCCESS IN YOUR CHOSEN CAREER

THE ORDINARY WAY...

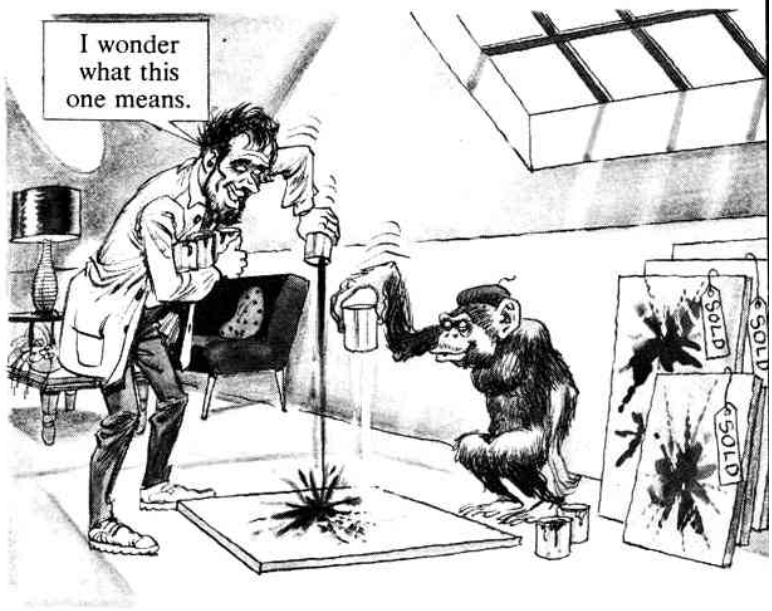
ATTEND BUSINESS COLLEGE. EXCEL AT STENO AND TYPING. BE A WHIZ AT FILING AND A CHARMER ON THE PHONE. KEEP BUSY AND ALWAYS WORK HARD.

THE SUCCESSFUL "CRACKED WAY"...

BE BEAUTIFUL AND SEXY. SMILE AT THE BOSS A LOT. WEAR MOD FASHIONS.



PAINT THE BEAUTIFUL, SOUL-RENDING PICTURES YOU MUST PAINT, NO MATTER WHAT OTHERS MAY THINK. YOUR OWN ARTISTIC FULFILLMENT IS MORE IMPORTANT THAN ANYTHING ELSE, EVEN IF IT MEANS STARVATION.



REMEMBER HUMAN NATURE...IF PEOPLE CAN'T UNDERSTAND YOUR CREATIONS, THEY'LL SAY YOUR TALENT IS GREAT RATHER THAN ADMIT THEIR OWN IGNORANCE.

THE ORDINARY WAY...

WORK FROM 7A.M. TO 11 P.M. EVERY DAY. BE HELPFUL, DILIGENT AND COURTEOUS TO YOUR CUSTOMERS.

BE SUPERLATIVELY CREATIVE. HAVE A GREAT KNACK OF FILM MAKING. KNOW IN YOUR HEART WHAT WILL MAKE A FINE MOTION PICTURE, AND NEVER COMPROMISE YOUR IDEALS.

ARISE AND BE READY FOR HARD WORK AT 4:00 EVERY MORNING. GROW THE BEST CROPS AND RAISE THE FINEST LIVESTOCK IN THE STATE.

THE SUCCESSFUL "CRACKED WAY"...

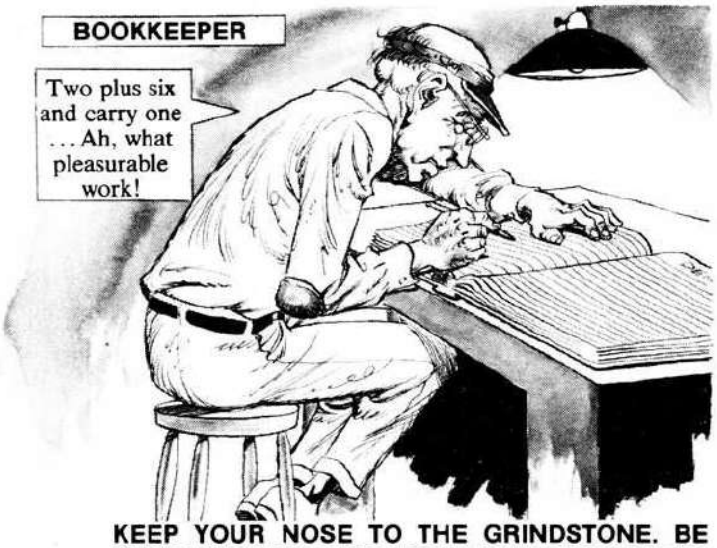
PUT ON REGULAR, SPECIAL SALES LIKE THIS ONE...WITH "SPECIAL" PRICES, OF COURSE.

BE CLOSELY RELATED TO DARRYL F. ZANUCK ...IT'S THE ONLY WAY.

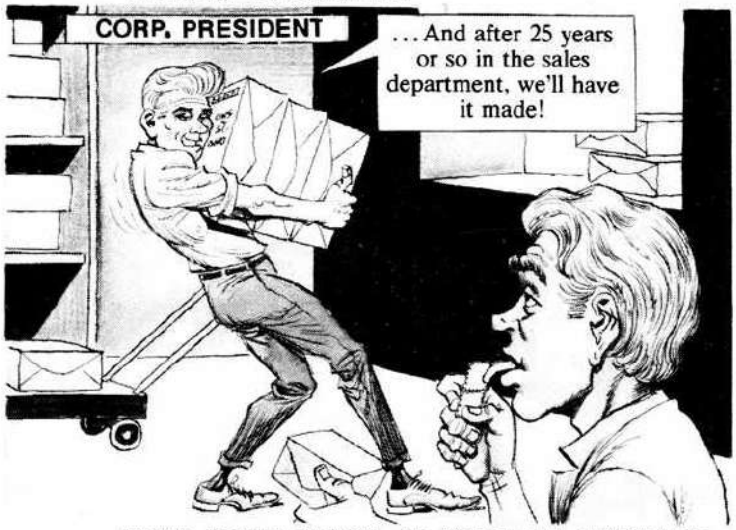
MAKE ABSOLUTELY SURE THAT YOU GET YOUR FAIR SHARE OF THE FARM SUBSIDY PROGRAM. AND DON'T GET CAUGHT GROWING ANYTHING YOU'VE BEEN PAID NOT TO GROW.

THE ORDINARY WAY...

FIRST OF ALL, HAVE TREMENDOUS TALENT. ATTEND THE BEST MUSIC SCHOOLS AND CONSERVATORIES. PRACTICE TEN HOURS A DAY AND WORK TO BECOME ONE OF THE CELEBRATED GREATS OF YOUR FIELD.



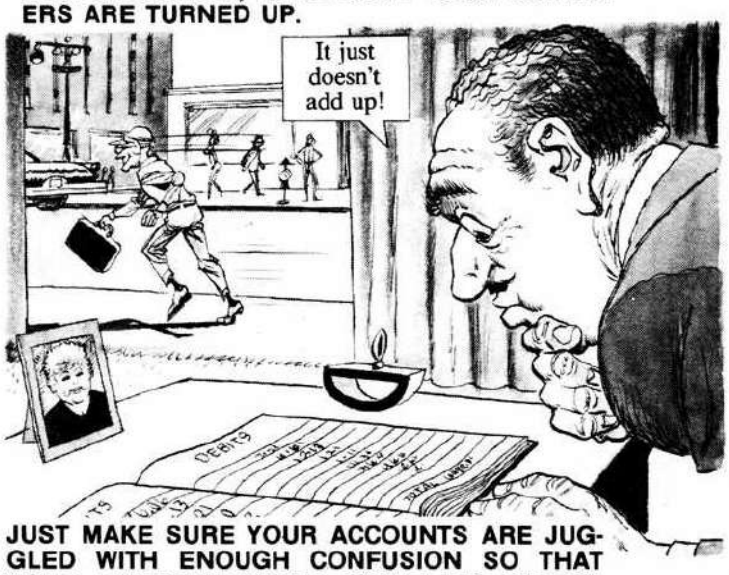
KEEP YOUR NOSE TO THE GRINDSTONE. BE VERY FAITHFUL. COPY YOUR COLUMNS OF FIGURES ACCURATELY, AND BE SURE YOU ADD THEM UP CORRECTLY.



LEAD YOUR CLASS AT YALE OR HARVARD. START YOUR CAREER IN THE SHIPPING ROOM AND WORK HARD, PROCEEDING FROM THERE WITH GREAT CONFIDENCE.

THE SUCCESSFUL "CRACKED WAY"...

WEAR YOUR HAIR LONG. LEARN HOW TO SCREAM, MAKE FACES AND SNAP YOUR FINGERS. ABOVE ALL, MAKE SURE YOUR AMPLIFIERS ARE TURNED UP.



JUST MAKE SURE YOUR ACCOUNTS ARE JUGGLED WITH ENOUGH CONFUSION SO THAT YOUR EMBEZZLEMENTS WON'T BE DISCOVERED UNTIL AFTER YOU'VE ARRIVED SAFELY IN TIJUANA, DUMMY.

MAKE SURE YOUR FATHER CONTROLS THE STOCK OF THE COMPANY. (THE SHIPPING ROOM IS SMELLY, AND YOU MIGHT GET YOUR HANDS DIRTY DOWN THERE.)

MISERY LOVES COMPANY DEPARTMENT:

Tired of having people put you down? Cheer up . . . It happens to the best of us. Let CRACKED prove to you that nobody is immune from a swift kick right in the ego.

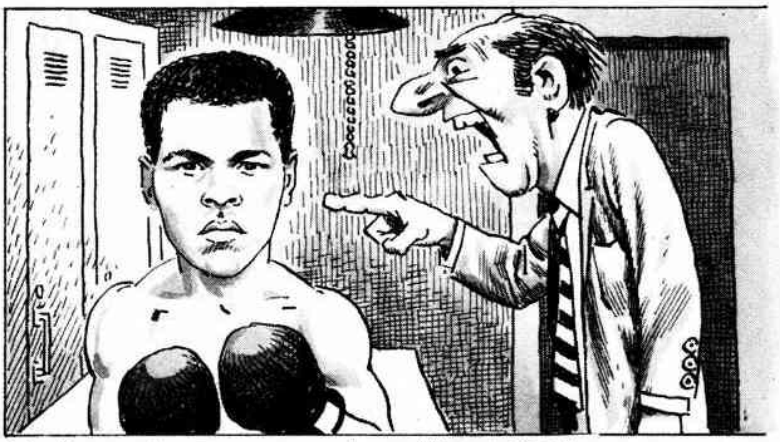
I DON'T CARE WHO YOU ARE

SEVERIN

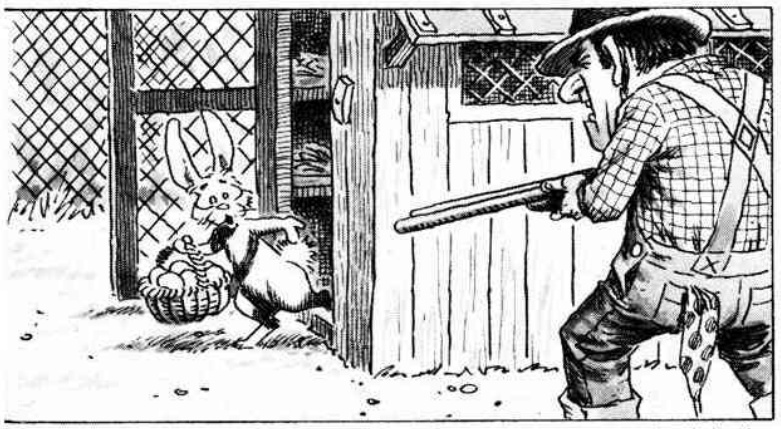
I don't care who you are . . . I can't book you anywhere with that kind of a following!

I don't care who you are . . . you can't play the part of Phyllis Diller!

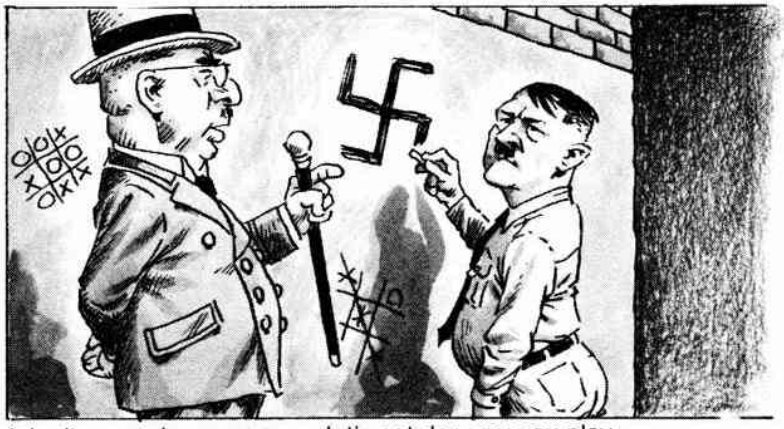
I don't care who you are, shorty . . . get your hand outta the coat!



I don't care who you are . . . you're not the greatest!



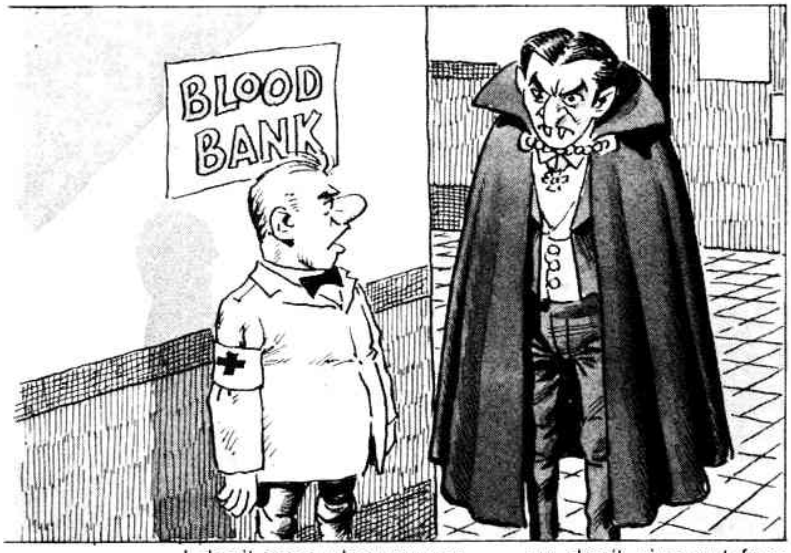
I don't care who you are . . . put those eggs back in the henhouse!



I don't care who you are. . .dot's not der vay you play tic tac toe!

I don't care who you are . . . no chick is moving in with us!

I don't care who you are . . . I don't want to play golf with you!



I don't care who you are . . . we don't give out free samples!

I don't care who you are . . . we don't carry glass slippers!

I don't care who you are . . . We've got a job to do!

I don't care who you are . . . This car isn't worth a thousand dollars!

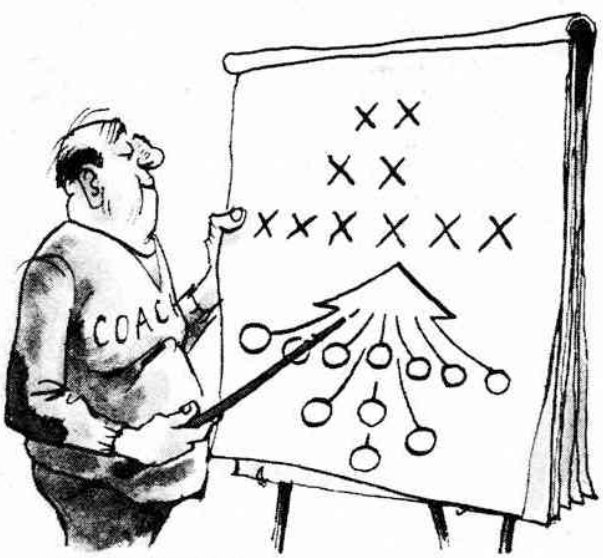
Grandfather probably still remembers when pro football was a simple game that required no more mental concentration than it took to complete a two-piece jigsaw puzzle or to read a copy of Readers Digest. But times have changed. Today, pro football has adopted all the involved strategy of modern-day warfare. What's more, the game gives every indication of becoming even more complicated. CRACKED gives its readers an insight into the sport's future with this article on . . .

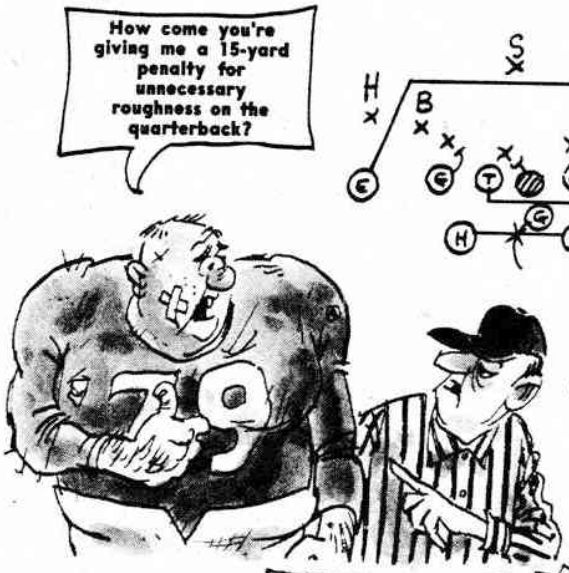
YESTERDAY

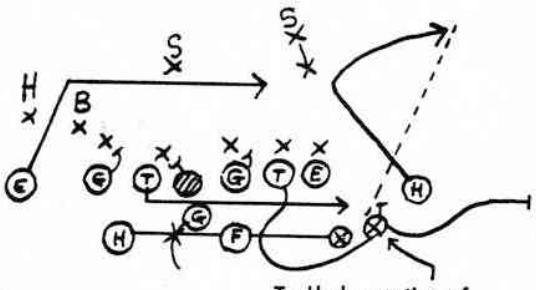
Plays were very simple. Everybody got in front of the ball carrier and formed a flying wedge.

TODAY

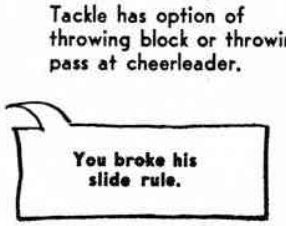
Plays are so complicated that a quarterback virtually has to be an M.I.T. graduate to execute them.



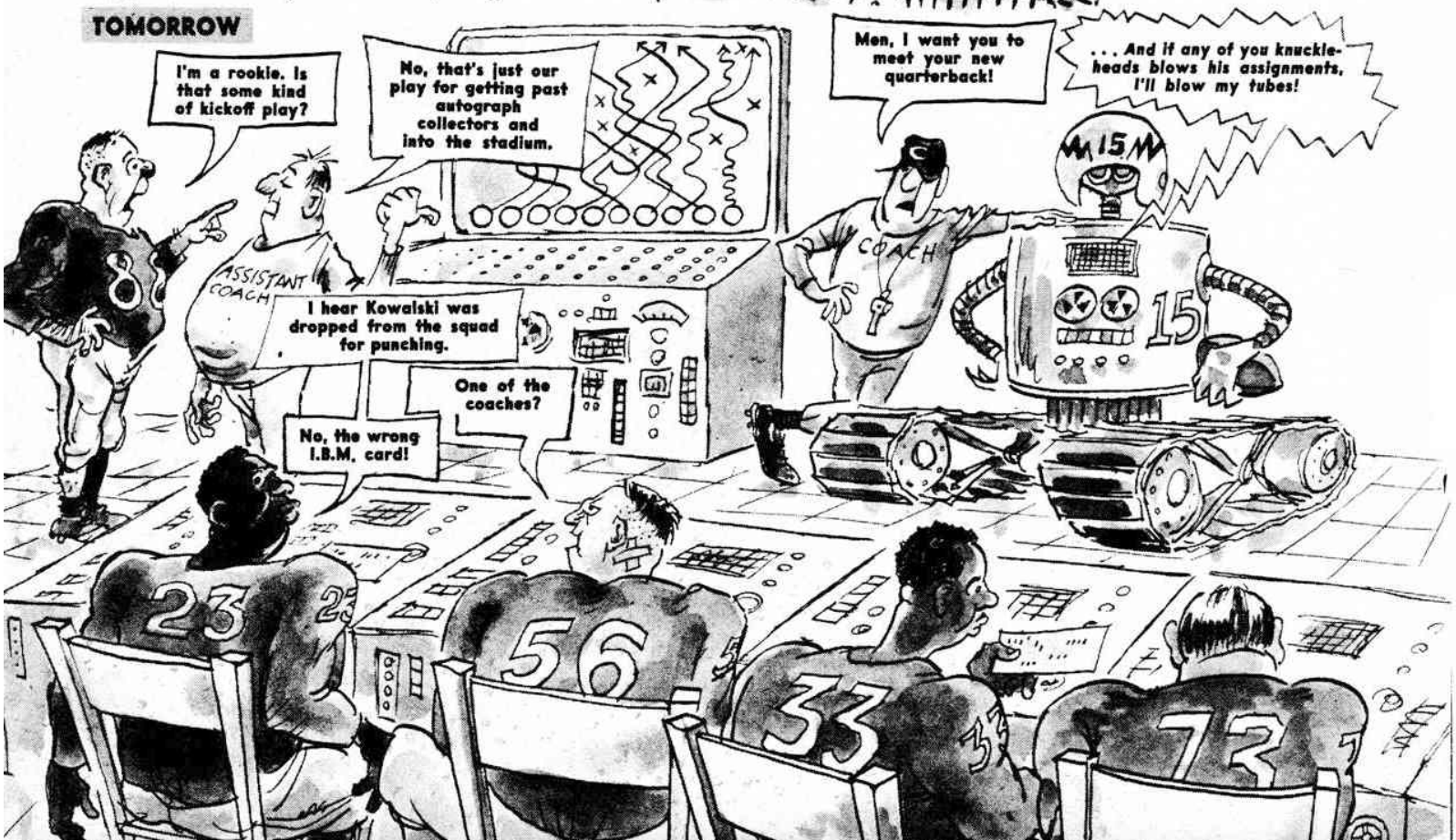




Tackle has option of throwing block or throwing pass at cheerleader.



TOMORROW



THE GROWING COMPLEXITY OF PRO FOOTBALL

YESTERDAY

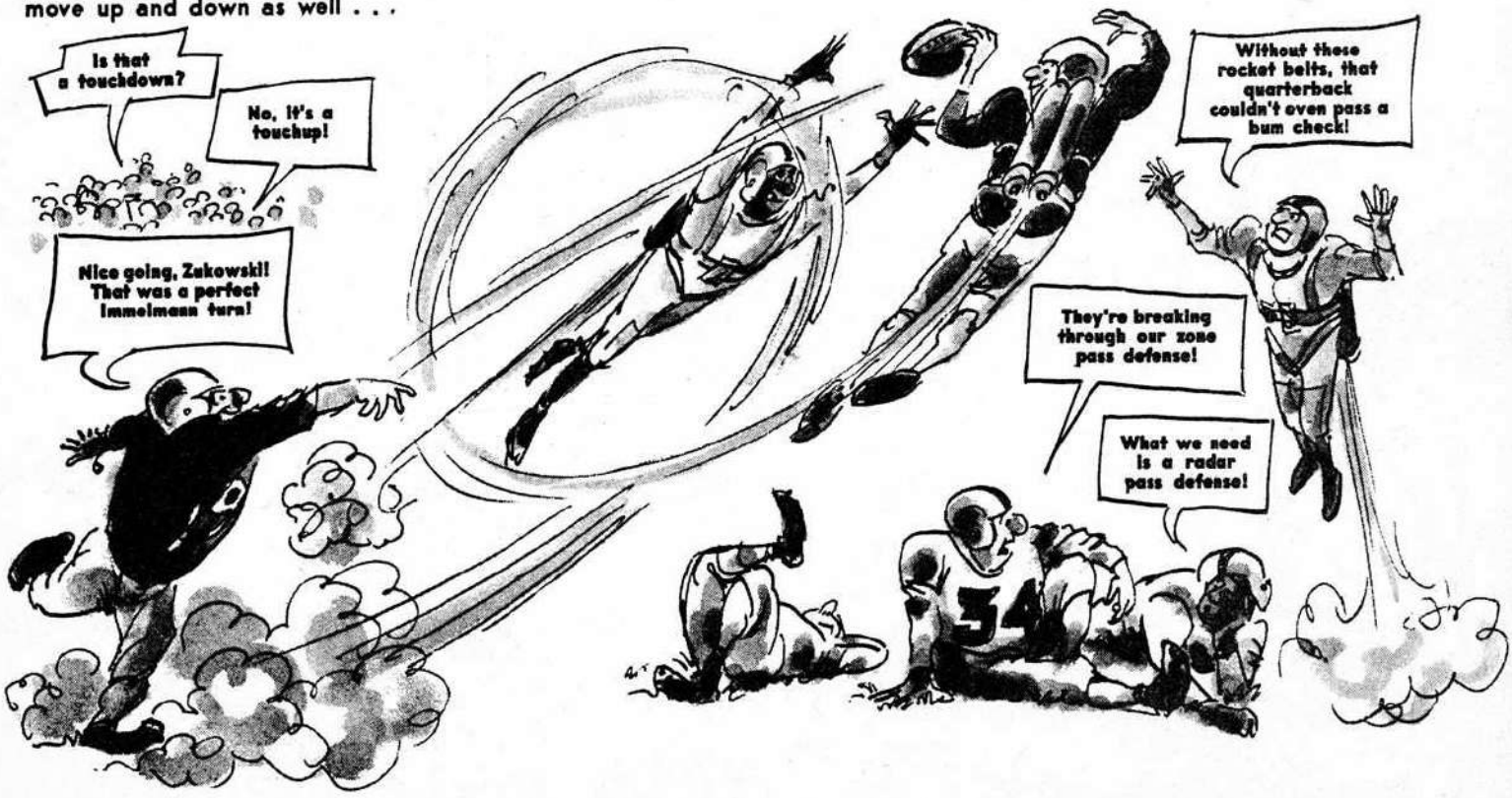
A pass receiver merely went downfield in an effort to outrun his opponent.

TODAY

A pass receiver has more moves than an Egyptian belly dancer.

TOMORROW

With the aid of James Bond-type rocket belts, pass receivers and defenders will be able to move up and down as well . . .



YESTERDAY

A player got a simple rubdown for his aches and bruises.

TODAY

Injured players have at their disposal whirlpool baths, diathermy machines, ultra-sonic sound machines, and a thousand and one other gadgets and miracle drugs.

A football field will resemble a field hospital.

YESTERDAY

Fans could occupy themselves with a number of things and still follow the game on radio.

TODAY

Fans must constantly stay glued to the TV set for fear of missing a chalk talk, instant replay or isolated camera shot.

Fans will watch the game on special, multi-screen sets designed exclusively for pro football.

There's one consolation for male followers of the sport. If they're having trouble following the intricacies of pro football, female fans must be having the problem in spades. To show you what we mean, below are some . . .

FEMALE CONCEPTIONS OF PRO FOOTBALL

THE COMIC COMPLEXES SECTION:

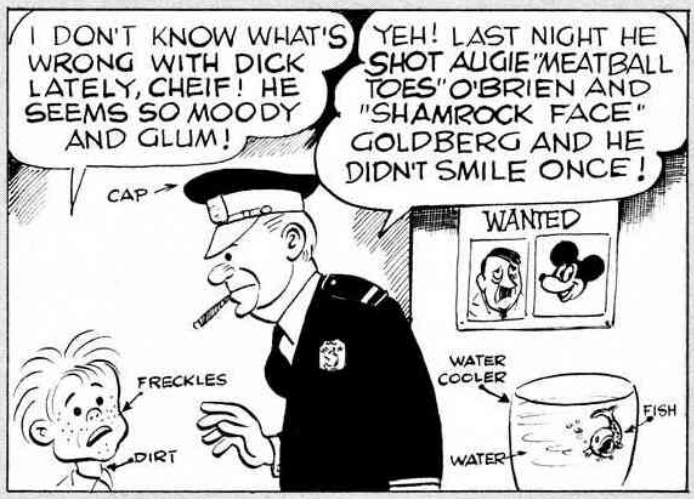
This is the day of the analyst. More people are paying out more dough to discover what makes them tick than ever before. Psychiatrists are cleaning up (not to mention the couch makers). The world is inkblot test happy. Everyone—doctor, lawyer, Indian Chief—is uptight about something... CRACKED began wondering what it would be like...

IF COMIC STRIP HEROES HAD HANG-UPS

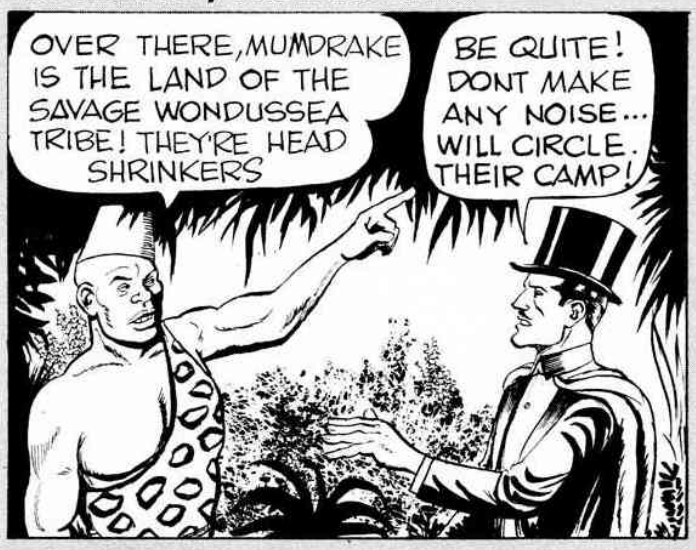
LIKE THE REST OF US

SUPPERMAN

DICK TRACEE



MUMDRAKE, THE MAGICIAN



by Neigle and Muster

by Chester Gough

by Lee Stalk

LITTLE COUGHING ANNIE

TARPAN

BATS MAN

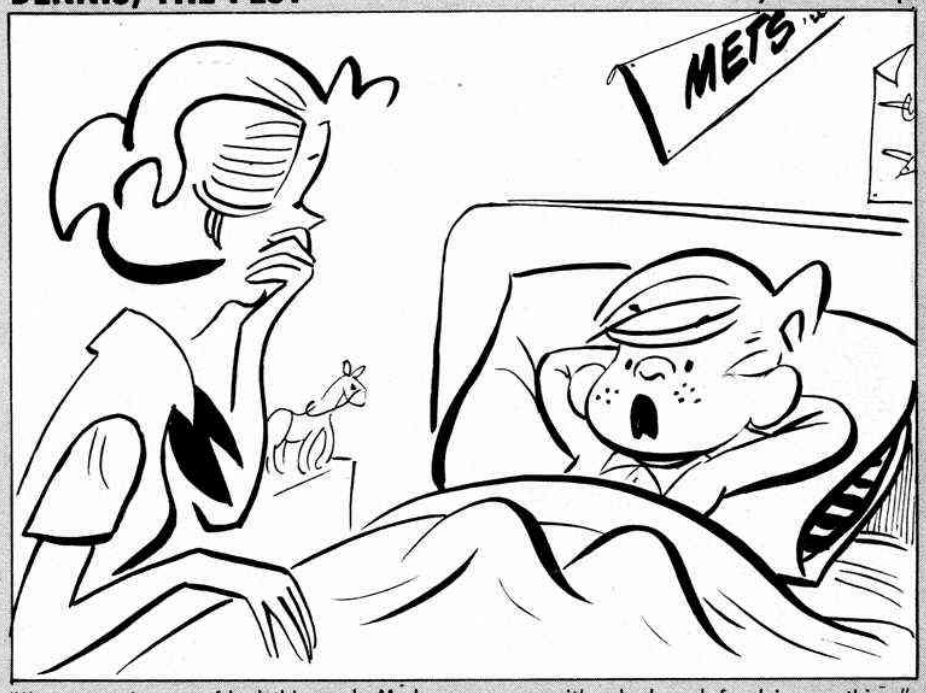
by Harold Blue

by Edgar Nice Murroughs

by Bob Cain

DENNIS, THE PEST

by Ketchup



"I'm not getting out of bed this week. My horoscope says it's a bad week for doing anything."

STEVE KANYON

by Milton Corniff

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional 25c for RUSH SHIPMENT

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

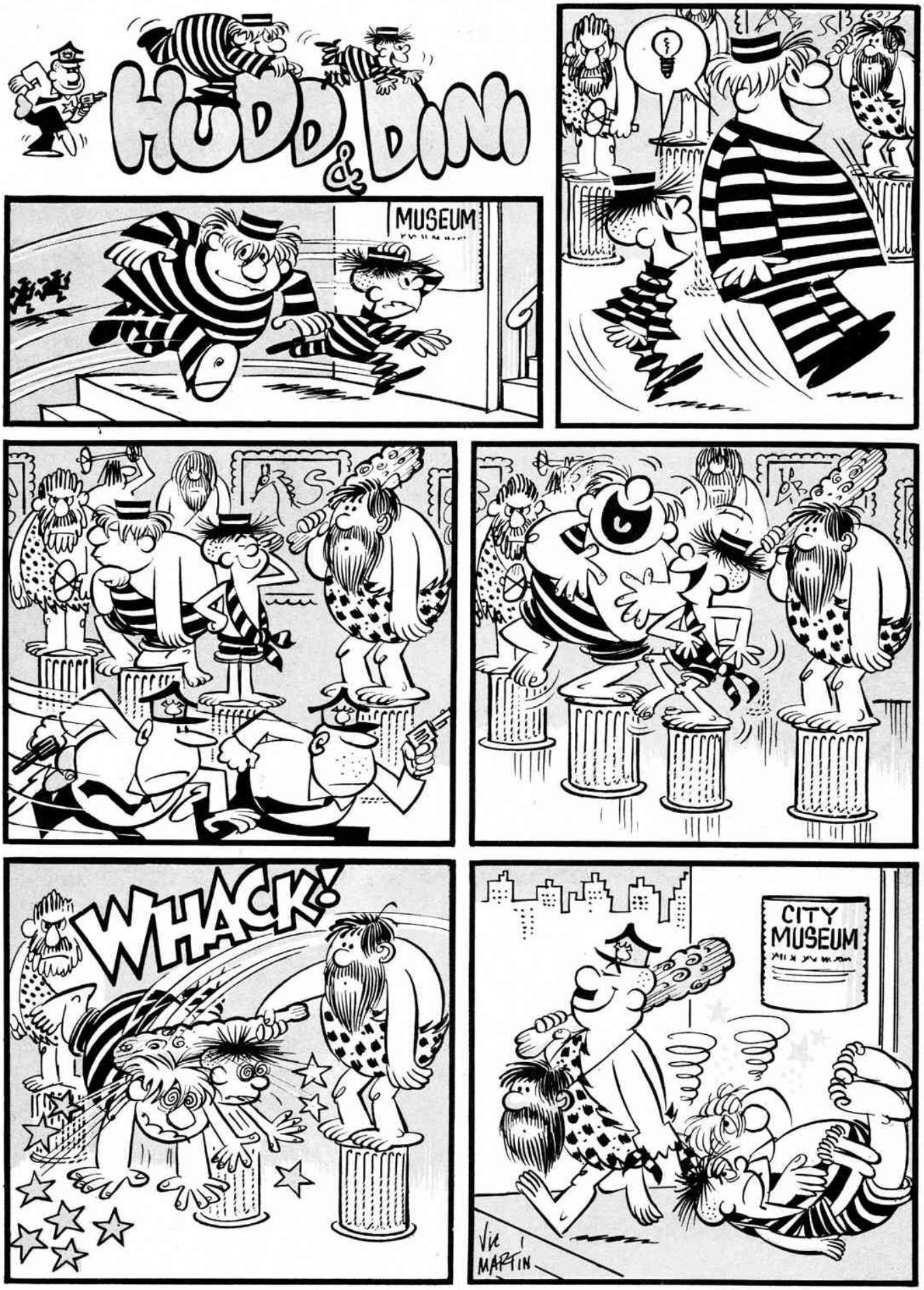
State.....Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

NUTTY CATSUP BOTTLE

Only $1.25 per bottle!

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.


HUDD & DINI
MUSEUM
WHACK!
CITY MUSEUM
Vic MARTIN

JINX-HIGHJINKS SECTION:

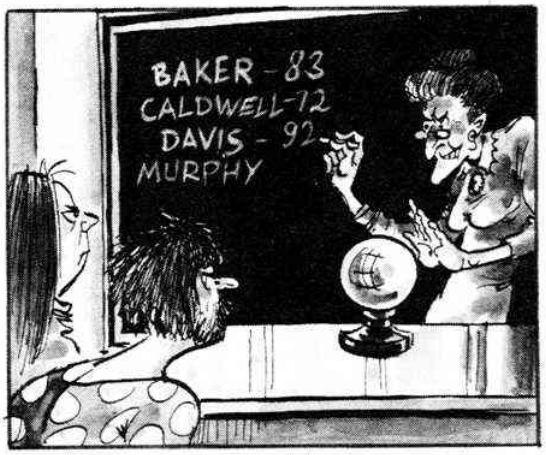
More and more people are becoming disenchanted with modern technology's inability to solve today's dilemmas. As a result, many are seeking answers to their problems in the non-rational world. Especially popular are astrology, ESP, witchcraft, and the reading of tea leaves, tarot cards and pizza pie crusts. So, CRACKED takes a look at . . .

THE GROWING CULT OF THE OCCULT

Some of today's most avid practitioners of the black arts are to be found among the nation's youth, as witness these photos from a college yearbook . . .

CANDID CAMPUS PHOTOS AT FREEKOUT U.

The football team in a final practice drill just before the key game with rival Finque U.



Professor Claire Voyant posting the final exam marks . . . prior to giving the final exam.

Students holding an impromptu Black Mass to invoke evil spirits against the school's R.O.T.C., the faculty, and parents who are late with their allowance checks.

As the number of people who are occult-oriented increases, CRACKED predicts the establishment will follow suit . . .

THE PENTAGON

BUREAU OF INTERNAL REVENUE

FORM 1040

"THE ALL-SEEING EYE WATCHES"

U.S. FUTURE INCOME TAX RETURN

LAST NAME.....
FIRST NAME.....
FAMILIAR'S NAME.....

ASTROLOGICAL SIGN.....
ADDRESS OF YOUR ASTRAL BODY.....

INCOME

HOW MUCH WILL YOU EARN NEXT YEAR?.....
HOW MUCH WILL YOU EARN THE FOLLOWING YEAR?.....
EXPLAIN IF YOUR FUTURE INCOME IS NOT COMMENSURATE WITH THE SUCCESS LINE ON YOUR PALM.....

DEPENDENTS

LIST ALL YOUR FUTURE DEPENDENTS AND THE YEAR IN WHICH THEY WILL BECOME DEPENDENT
NAMES.....
RELATIONSHIP.....
YEAR.....

(USE E.S.P. IF MORE SPACE IS REQUIRED)

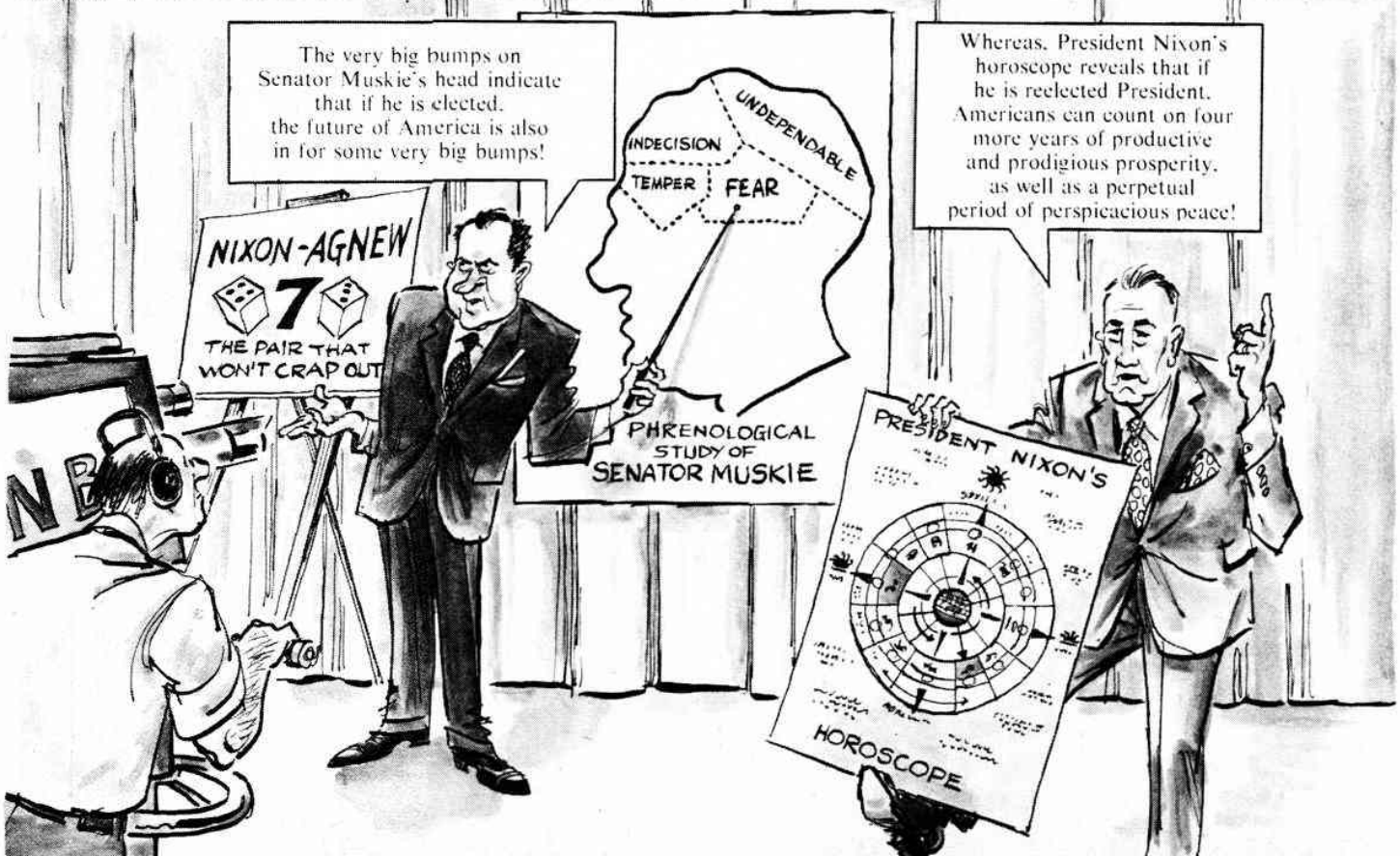
AMOUNT OF NEXT YEAR'S TAX DUE NOW
(PLEASE DO NOT SEND ANY UNLUCKY $2 BILLS)

YOUR SIGNATURE OR CLOVEN FOOT PRINT.....

SIGNATURE OF GYPSY, SOOTH SAYER, OR WITCH HELPING YOU TO PREPARE THIS FORM

WARNING: ANY DELIBERATE FALSE ENTRY WILL INCUR THE FULL WRATH OF THE NETHER DEMONS INVOLKED BY THE BUREAU OF INTERNAL REVENUE.

THE 1971 PRESIDENTIAL ELECTION CAMPAIGN



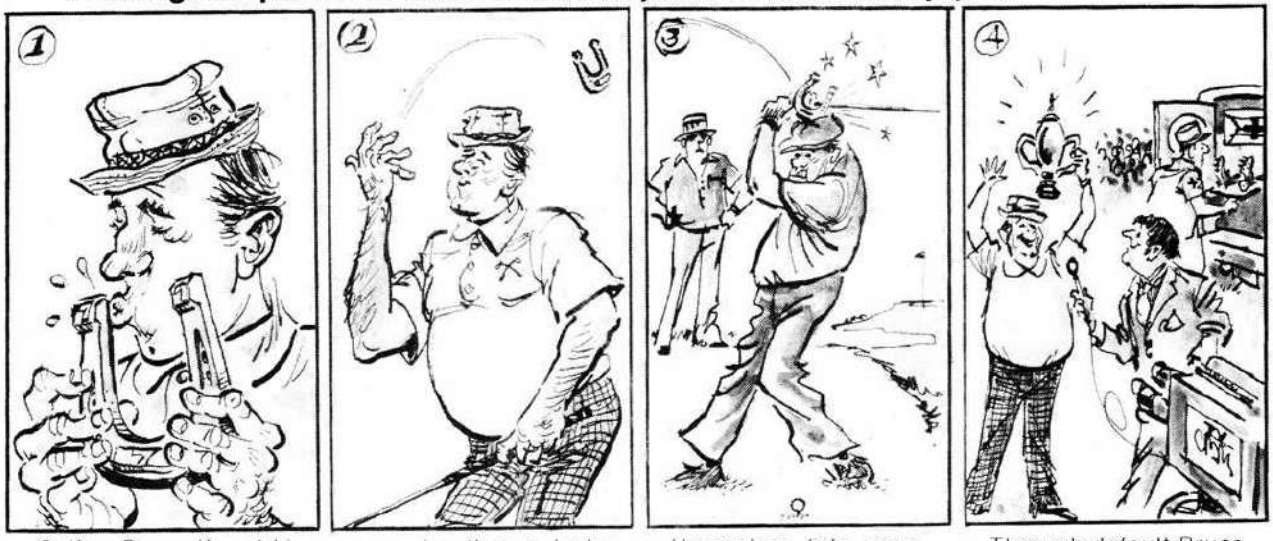
Needless to say, industry and Madison Avenue will also reflect the attitudes of the consumers . . .

IMPROVE YOUR GOLF GAME

SUMMON THE FRIENDLY LUCKY SPIRITS WITH A LUCKY "ARNIE PALMIST" HORSESHOE

AVAILABLE ONLY AT YOUR GOLF PRO'S AMULET SHOP

Actual game photos show how the lucky horseshoe can help you.



Golfer, Bruce Kowalski kisses lucky horseshoe in prescribed fashion

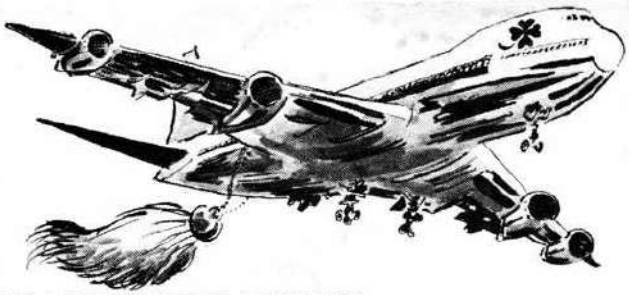
. . . he throws lucky horseshoe over shoulder in prescribed fashion

Horseshoe hits opponent about to tee off.

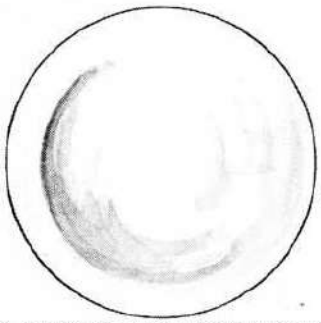
Through default Bruce Kowalski wins Hamtamck Open

FLY PAN DEMONIUM AIRLINES

THE 101% SAFE AIRLINES



★EACH FLIGHT LEAVES WITH A GIANT RABBIT'S FOOT ATTACHED TO THE FUSELAGE

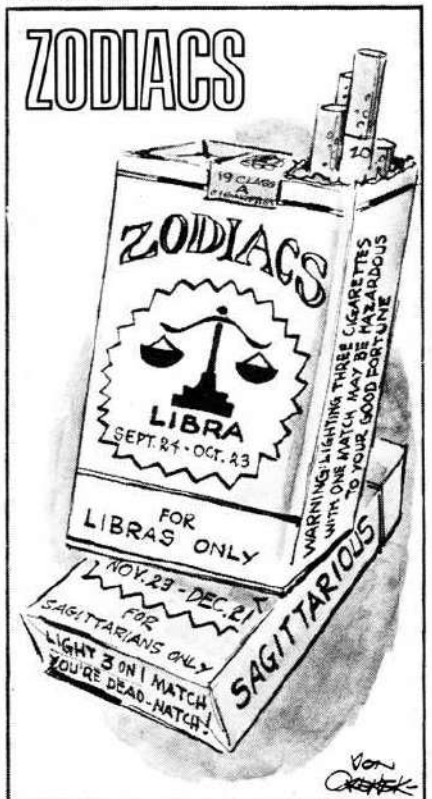


★OUR EXPERIENCED PILOTS AND HOSTESSES ARE TRAINED TO KEEP THEIR FINGERS CROSSED DURING THE ENTIRE FLIGHT

★NO FLIGHT DEPARTS WITHOUT FIRST BEING CHECKED FOR SAFE ARRIVAL ON OUR MASTER CRYSTAL BALL.

PAN DEMONIUM— THE ONLY AIRLINES THAT NEVER FLIES ON FRIDAY THE THIRTEENTH (WE'RE UNLUCKY ENOUGH NOW!)

AT LAST— THE CIGARETTE CUSTOM-TAILORED TO YOUR INDIVIDUAL HOROSCOPE.



EACH PACK OF ZODIACS CONTAINS NINETEEN CIGARETTES— THE THIRTEENTH HAS BEEN REMOVED FOR YOUR PROTECTION!

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

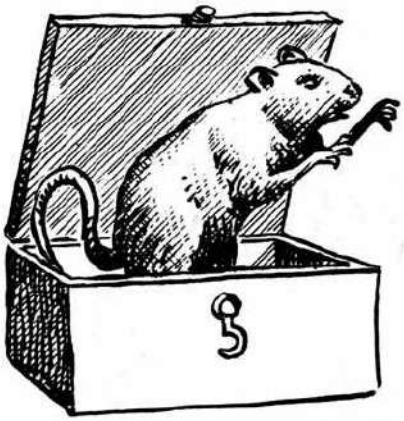
Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.



HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional 25c for RUSH SHIPMENT

☐ BLACK WIDOW SPIDER
☐ HORRIBLE HANDS
☐ SHRUNKEN HEAD
☐ RAT IN BOX
☐ FRANTIC FEET
☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

☐ DEVIL
☐ FRANKENSTEIN'S MONSTER
☐ ZOMBIE
☐ WITCH
☐ WEREWOLF
☐ MAN-FROM-MARS
☐ VAMPIRE
☐ HORRIBLE-MONSTER
☐ SKULL
☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.

BLACK WIDOW SPIDER.

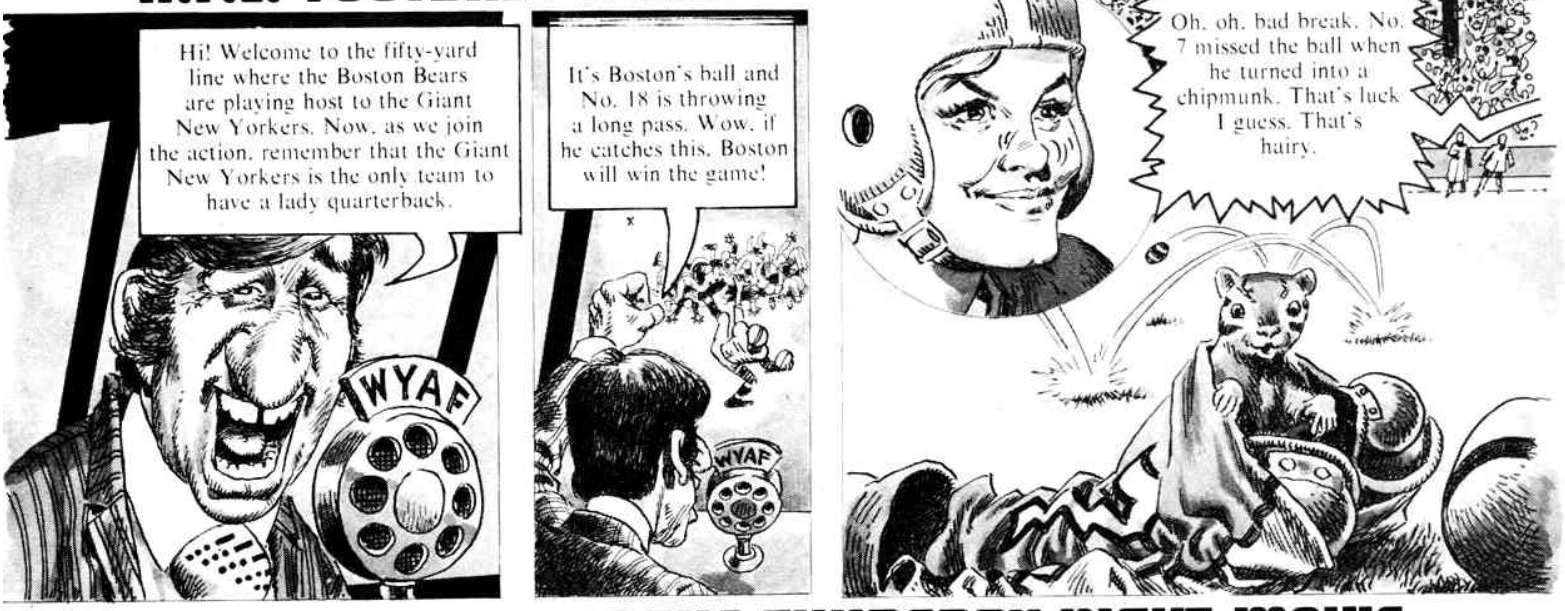
$1.00 Ea.

A real horror, but great fun.

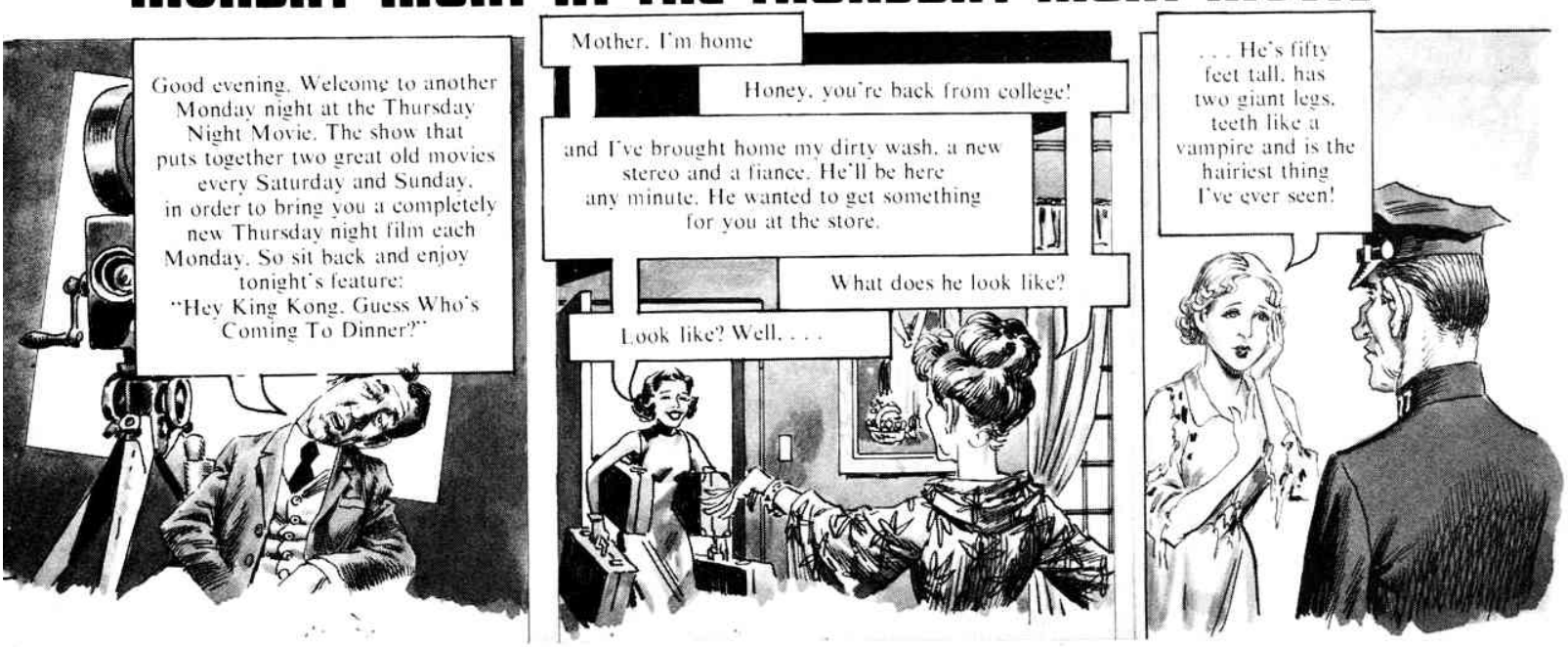
Quality's in and costs of producing a TV show are way up, so fewer and fewer new shows are making it to television. And those that do have to compete with the old favorites. CRACKED wants to help television. So listen, Television, just combine

IF T.V. SHOWS WERE COM

THE BEWITCHED N.F.L. FOOTBALL GAME

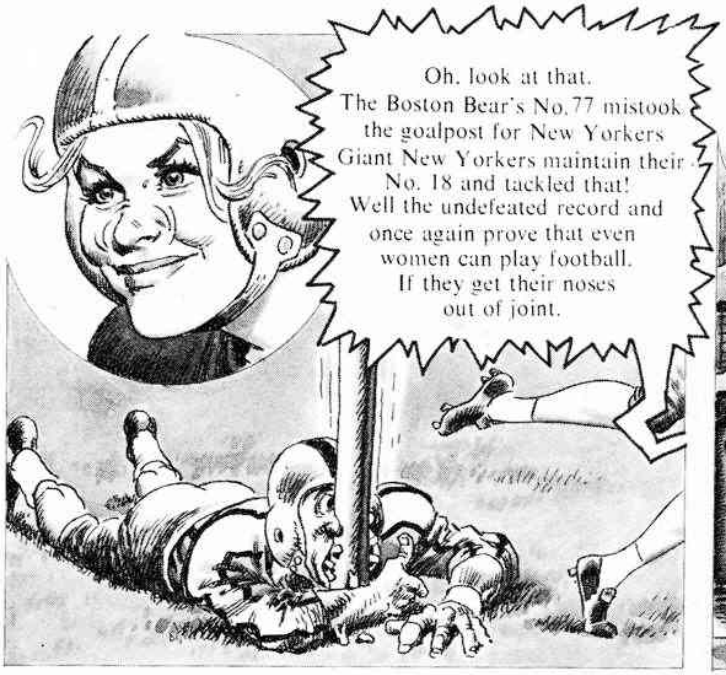


MONDAY NIGHT AT THE THURSDAY NIGHT MOVIE



two shows and you'll save money (and get better ratings too!) CRACKED shows how crazy mixed-up it could get:

BINED TO MAKE HITS



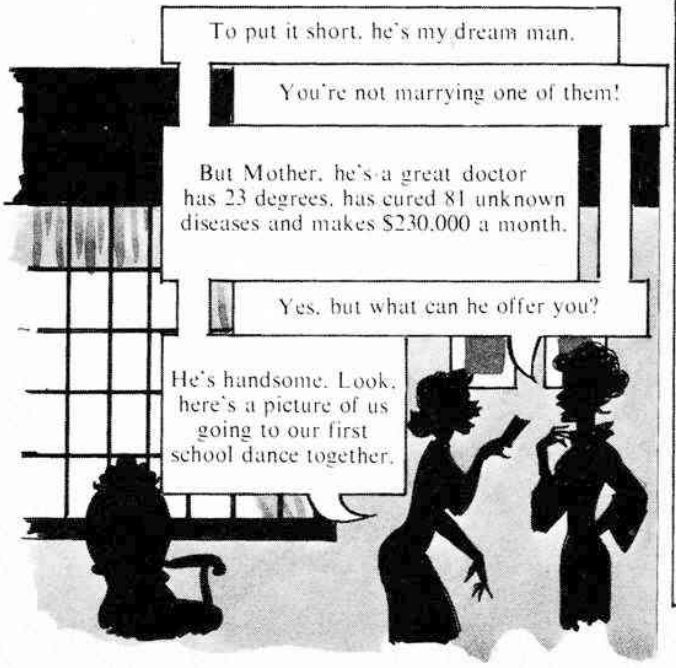


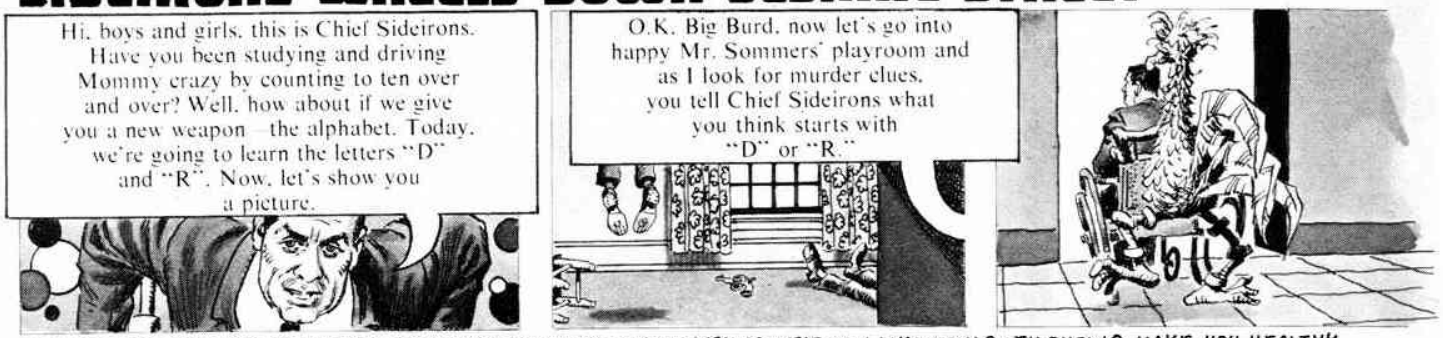
PHOTO BY KODIAK—
THE REAL COOL FILM

1-2-3, WHO IS ME? ME'S LITTLE SEDGWICK, CAN'T YOU SEE?

SESAME ST.: DING-DONG SCHOOL FOR NIT-WITS!!

THE CAPT. KANGAROO SHOW IS FIXED, KIDDIES!

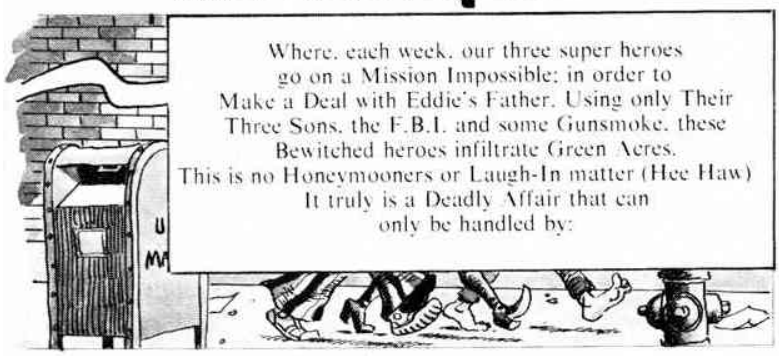
SIDEIRONS WHEELS DOWN SESAME STREET



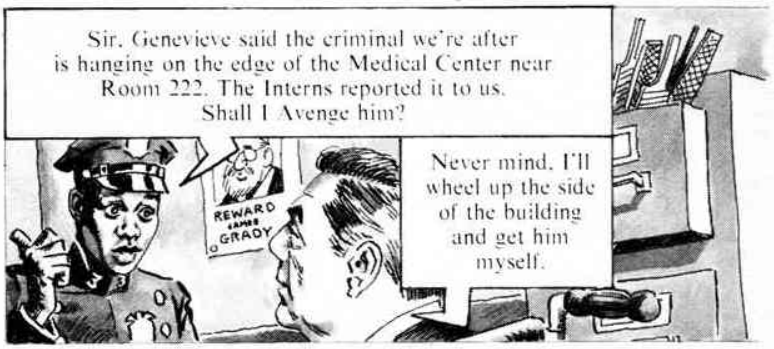
KIDS ON TV COMMERCIALS EAT LIKE PIGS • WOMEN ON TV ACT LIKE IMBECILES ··· THE MEN LIKE FOOLS • TV SHOWS MAKE YOU HEALTHY

But after putting two shows together, bad ratings will give producers another idea—why not combine all the combined shows with every other program. And you'll be seeing:

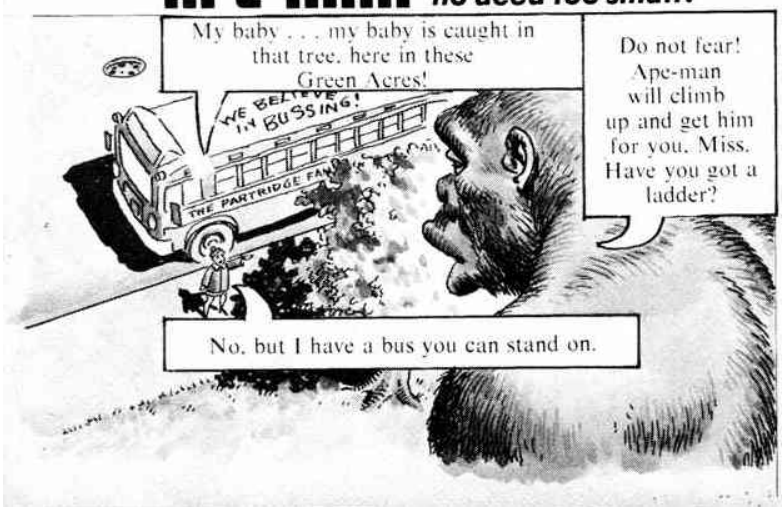
THE ODD SQUOD



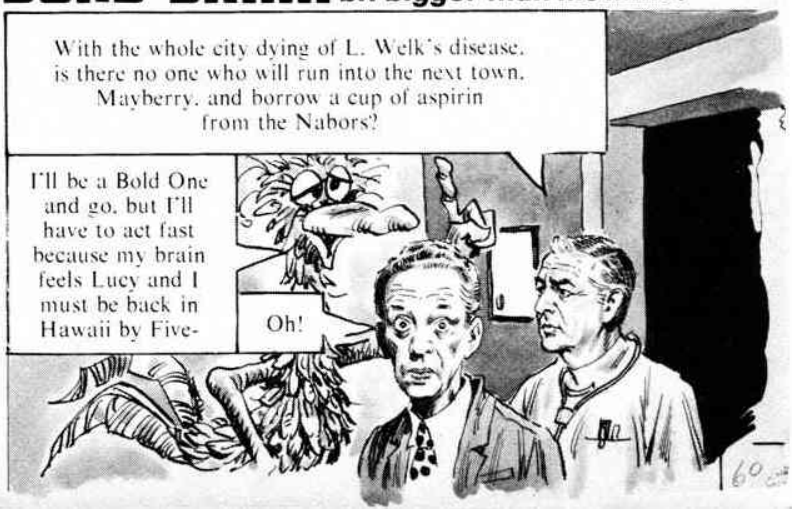
WHEEL MAN —*Nothing can stop him!*



APE-MAN —*Who finds no deed too small!*



BURD BRAIN —*Whose powers are just a bit bigger than his mind.*



WORK QUIRK SECTION:

Some say the nation is in the midst of a recession. There is unemployment and available jobs are few in number. However, CRACKED advises graduating high school and college students not to despair. By seeking out the problem areas in our society, enterprising job-seekers can create their own jobs. To show you what we mean we've prepared this enlightening article to help you in . . .

CREATING NEW JOB OPPORTUNITIES

PROBLEM AREA	RESULTING JOB OPPORTUNITY
SHORTCHANGING MACHINES	SHORTCHANGED-CITIZENS WOULD BE DELIGHTED TO HIRE SOMEONE TO GIVE GUILTY MACHINES THE BANGING THEY DESERVE

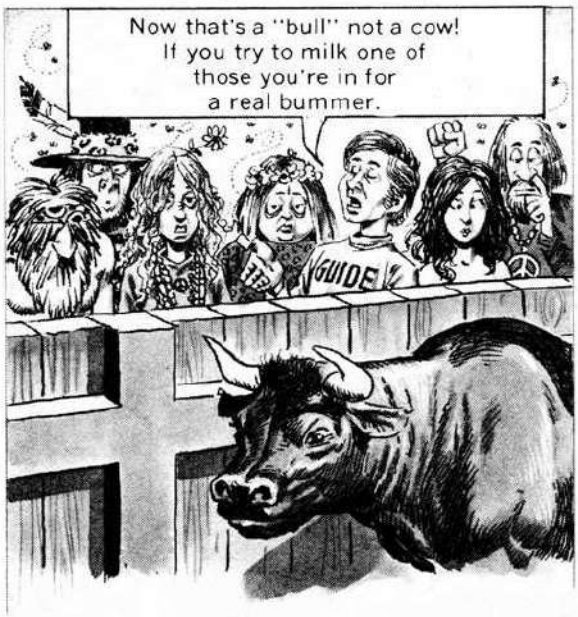
MORE JOB OPPORTUNITIES...

NEGLECT OF SENIOR CITIZENS | **ROCK FESTIVAL PROBLEMS** | **NOSE-PICKING ADDICTION** | **INADEQUATE PARKING SPACE** | **WATER POLLUTION MENACE**

CORRESPONDING JOB OPPORTUNITIES

1. Open up a service that caters to the needs of octogenarians

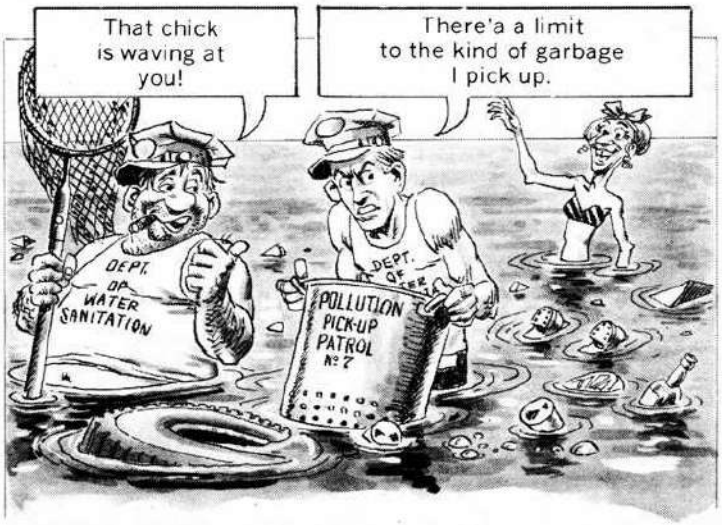
2. City and suburban kids need someone to indoctrinate them into the mysterious ways of the countryside



3. Nosepickers would welcome the services of someone who could help them kick the habit

4. Start a parking-aid business

5. Bathing areas need someone to pick up the garbage



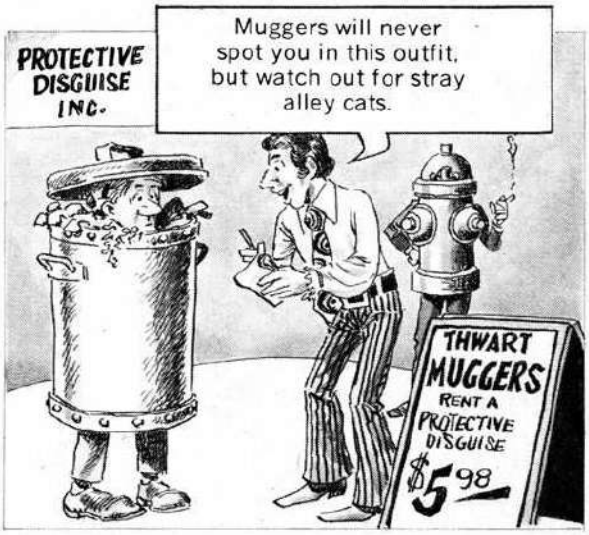
THE PERILS OF SUBURBAN JOGGING | **TV FOOTBALL WIDOWHOOD** | **POOR WAITER SERVICE** | **MUGGINGS** | **CREDIBILITY GAP**

(6.) Suburban jobbers would flock to a protection service

(7.) TV football widows would welcome some attention from a sympathetic soul

(8) Neglected restaurant patrons would be thrilled to pay for assistance

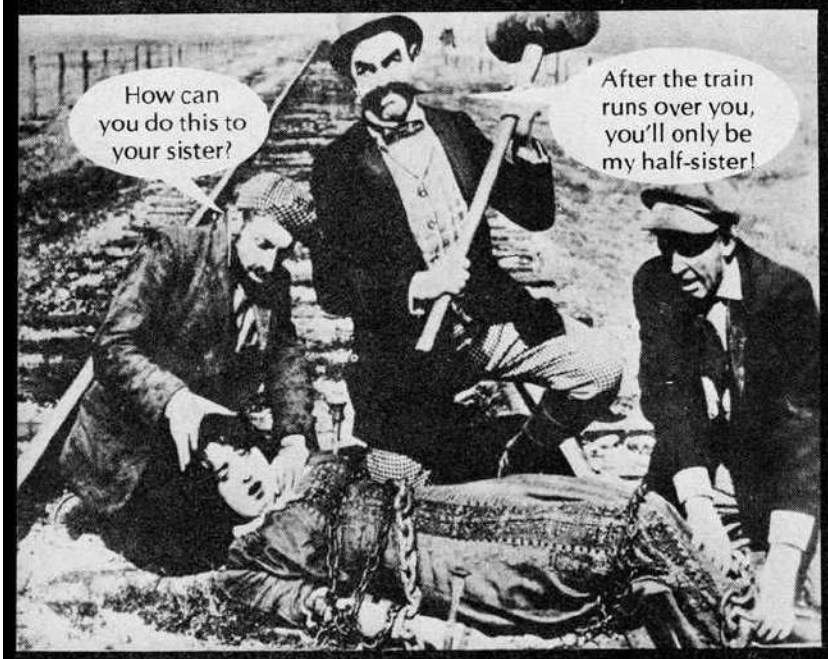
(9.) City-dwellers would welcome the opportunity to walk the streets in safety



(10.) The government desperately needs the services of someone who can explain away the discrepancies in its pronouncements

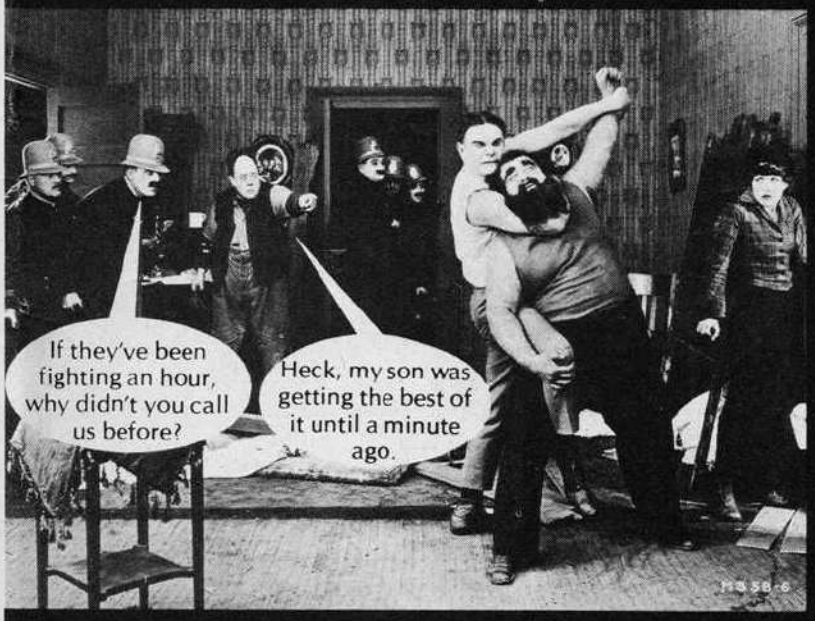
Not only was Mack Sennett's Studio synonymous with the best in slapstick comedy, but many of the screen's greatest comedians got their start there, including: Fatty Arbuckle, Charles Chaplin, Ben Turpin, Slim Summerville, Buster Keaton, and Andy Clyde. You may be able to duck their pies, but you won't be able to dodge the smiles in these . . .

KEYSTONE KOMEDY



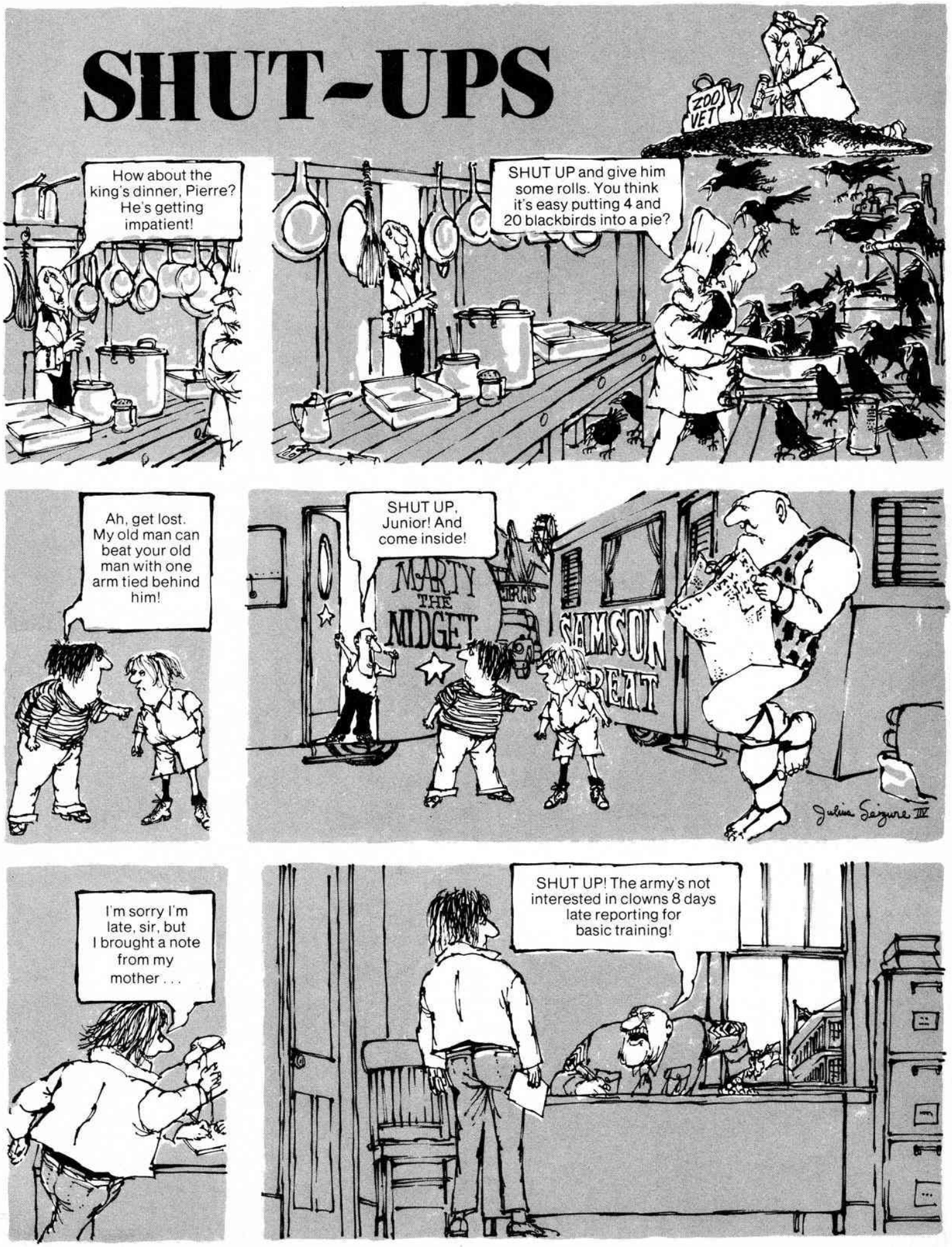
KAPERS

Yes, there's a courtroom above this one. Why?
We want to be tried by a higher court.
MS 58-17


If they've been fighting an hour, why didn't you call us before?
Heck, my son was getting the best of it until a minute ago.

Why do you want me to swim in very hot water?
So you'll lay hard boiled eggs.

SHUT-UPS


How about the king's dinner, Pierre? He's getting impatient!
SHUT UP and give him some rolls. You think it's easy putting 4 and 20 blackbirds into a pie?
ZOO VET
Ah, get lost. My old man can beat your old man with one arm tied behind him!
SHUT UP, Junior! And come inside!
MARTY THE MIDGET
SAMSON THE GREAT
Julius Seizure III
I'm sorry I'm late, sir, but I brought a note from my mother . . .
SHUT UP! The army's not interested in clowns 8 days late reporting for basic training!

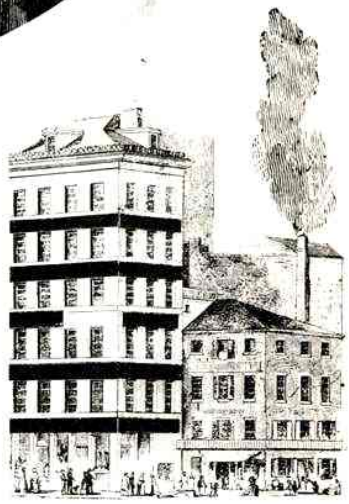
RT. THUMB - ACTUAL SIZE

Use extreme caution when attempting to apprehend

CRACKED POSTER # **24**

In 1908, women led dull lives. They were insulated from all the world's miseries and problems.

You've come a long way, baby.



Virginia Slums

You've really made it—
you're "telling it like it is"
and "getting your head together."
Don't forget, poverty has
its own rewards—
like welfare.

*And in every other state, too.